Day 1 - Proposed Speakers from Leading Organizations.
Day 2 - Paper Presentations by selected Academic Scholars.

**TRACK AND SESSION PLAN:**
- The seminar will have tracks with specific focus and will be scheduled into sessions.
- Each session will be chaired by an Expert
- Presentation Time: 6 + 2 mins.
- Presentation Equipments like LCD projector/ Laptop, etc. will be provided.
- Presentation slides to be emailed 5 days before the date of the seminar.

**CONTEST:**
Best Papers will be invited for presentation during the seminar and will be given awards and citations.
The authors of the papers which are selected for presentation during the seminar will be intimated by 25th September 2013

**PUBLICATION:**
Proceedings of the Seminar will be published in CD Format with ISSN.

**REGISTRATION:**
All the participants are requested to register individually by filling up the registration form and sending the hard copy along with their research paper to us. In case of more than one author, all authors must register for inclusion in the paper. A single author presenting multiple entries should register for each paper. No TA/DA will be paid to any delegate, who presents the paper in the seminar.

**REGISTRATION FEES AND PAYMENT DETAILS:**

<table>
<thead>
<tr>
<th>Registration Details</th>
<th>Fees per Delegate</th>
</tr>
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<tr>
<td>Corporate entries</td>
<td>₹ 2,000</td>
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<tr>
<td>Academia</td>
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<td>Research Scholar</td>
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<tr>
<td>Students</td>
<td>₹ 300</td>
</tr>
</tbody>
</table>

All the payments shall be made in Demand Draft drawn in favour of 'Sinhgad Institute of Business Administration and Research, Kondhwa, Pune'.

**IMPORTANT DATES:**
- A State Seminar: 11th & 12th October 2013
- Last Date for submission of full paper: 20th September 2013
- Intimation for Acceptance of Paper: 25th September 2013
- Last Date for Confirmation of Participation along with Registration Fees: 30th September 2013

**IMPORTANT TO NOTE:**
- Boarding and lodging arrangements will be charged ₹ 5000 (Indian Delegates) in addition to the registration fees in advance.
- Registration fees are non-refundable. However, in case of withdrawal, the nominations may be permitted on request.

**PATRONs:**
Prof. M. N. Navale  
Founder President, STES, Pune
Dr. (Mrs.) Sunanda M. Navale  
Founder Secretary, STES, Pune
Mr. Rohit M. Navale  
Vice President (IHR), STES, Pune
Miss. Rachana M. Navale  
Vice President (Admin), STES, Pune

**CHIEF CONVENER:**
Prof. Avadhoot D. Pol  
Director, SIBAR, Pune.

**CORE COMMITTEE MEMBERS:**
Prof. Vishal Bhosle - 9881728750  
Prof. Shital Bhusare - 9881757701
Prof. Sumit Bankar - 9850658389
Prof. Siddhant Karale - 9822404743
Prof. Vidyasudha Vishal - 9766314576
Prof. Sachin Thool - 9405525680
Prof. Sachin Deshmukh - 9503650075

**CONTACT DETAILS:**
All correspondence to be addressed to:
The Director,  
Sinhgad Institute of Business Administration & Research (SIBAR)  
S. No. 40/4A, 4B/1, Near PMC Octroi Post, Kondhwa - Saersad Road, Kondhwa (Bk.), Pune - 411048  
Telephone: + 91 20 26933633/35,  
Email: sibarconclave2013@sinhgad.edu
ABOUT SIBAR:
Sinhgad Institute of Business Administration and Research (SIBAR) constitutes one of the jewels in the crown of Pune’s Management Institutes. Established in the year 2004, SIBAR runs various management courses approved by All India Council for Technical Education (AICTE), Directorate of Technical Education (DTE) and Government of Maharashtra and University of Pune (UoP).

It endeavors to promote research through various activities like research journal, conclaves, conferences at international and national level, FDPs, workshops, lecture series and so on. In the past it has organized International and national conclaves, workshops and lecture series which were supported and financed by University of Pune.

ABOUT THE SEMINAR:
As a continued effort in this direction, we have planned a State level Seminar on “Emerging Issues in Corporate Strategies” on 11th & 12th October, 2013 at our institute. Through this seminar we aim to provide a platform for industry & academics to generate and share ideas that could be useful to both industry and academia.

SEMINAR THEME:
“Emerging Issues in Corporate Strategies”

CALL FOR PAPERS:
SIBAR invites conceptual, empirical papers and case studies from industry personnel, researchers, professionals, consultants, and students, related to given themes of the seminar. They are basically about decisions related to allocating resources among different businesses of a firm, transferring resources from one set of businesses to others, and managing and nurturing a portfolio of businesses such that the overall corporate objectives are achieved.

SCOPE OF THE SEMINAR:
The paper should be based on original work not yet published, not exceeding 3000 words or 10 pages.

GUIDELINES FOR PAPER SUBMISSION:
- Include the title, author(s) name, affiliation, telephone number and e-mail address.
- Be submitted on or before 20th September, 2013.
- Be submitted in both hard copy and soft copy in MS-Word format, Times New Roman Font with heading in font size 14 and the remaining text of size 12 with spacing 1.5 as a single file.
- Have heading(s) which must be short, with a clear indication of the distinction between the hierarchy of headings.

FINANCE:
1. Risk Management
2. Green Audits
3. Green Project Financing
4. Presumptive Audit
5. Consolidation in Banking Industry
6. Bank Licensing in Private Sector
7. Forensic Accounting
8. XBRL: Extension Business
9. Changing face of Microfinance
10. FDI

SUB-THEMES:
2. Consumer Behaviour - Bottom of Pyramid
3. Social Media Marketing
4. Multilevel Marketing
5. Multibrand Retail
6. Digital Marketing
7. Effectiveness of 40's in Corporate strategies
8. Customer Relationship Management

REFERENCES:
- A brief autobiographical note should be attached including full name, affiliation, full contact details, email address and a brief professional profile.
- Participation should be confirmed on or before 30th September, 2013 by sending the completed ‘Delegate Registration Form’, along with Registration Fees.

Venue:
Audiatorium, SIBAR
S. No. 40/4A +4/B, Near PMC Octroi Post,
Kondhwa - Swawad Road, Kondhwa (Bk.),
Pune- 411048

SEMINAR DETAILS:
Date and Time:
11th and 12th October, 2013
9.30 am to 5.30 pm