About Us:
STES was established in August 1993 under the dynamic leadership of Prof. M. N. Navale, it provides quality education at primary, secondary and tertiary levels in the field of Management, Engineering, Computer Application, Pharmacy, Architecture, Hospitality, Dentistry etc. All the institutes of STES are recognized by the concerned statutory authorities and meticulously fulfill their required norms. Sinhgad Institute of Business Administration and Computer Application (SIBACA), Kusgaon (bk) Lonavala is one of the 117 institutes under the umbrella of STES society, SIBACA is one of the twelve group institute in famous hill station of Maharashtra at the height of about 662m. above sea level, it’s picturesque location and pleasant climate makes it a perfect learning center.

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Convener
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Associate Professor

Dr. Anil Nagtilak  
Professor

Venue
Corporate Training Center (CTC)  
STES Campus, Lonavala
ABOUT THE CONFERENCE:
Today the business has expanded its reach beyond its geographical boundaries. The digital revolution has brought significant transformation in the business. Mobile media is a rapidly changing field and saw major innovation in new technologies that has changed the scenario of the business. Many companies started developing the Mobile apps which is synonymous to e-Commerce website displayed on the screens of Mobile handsets hence it is just like a retail outlet in customer’s pocket. M-Commerce is poised for an exponential growth over the next few years to come.

We are pleased to invite Academician, Research Scholars, Industry Experts, Entrepreneurs and Students to share their valuable insights, thoughts and experiences through research Papers, presentation. The issues concerning “Global M-Commerce: Opportunities and Challenges” will be highlighted in the conference. This would contribute to the pool of knowledge in this area.

CALL FOR PAPERS:
Corporate, Academician, Research scholar and students are invited to submit the Research papers on the theme: “Global M-Commerce: Opportunities and Challenges”. Research expert committee will be the final authority for the selection of research papers.

GUIDELINE FOR ABSTRACT SUBMISSION:
- The Abstract must include Name of Author / Co-author, Qualification, designation; email ID, contact number following the title of the research paper.
- Spacing-Single; Font-Times New Roman; Font Size-12, Margin-1 inch (all sides); Volume of Abstract-Max.200 words.
- Abstract of Paper must include 4-5 Keywords.

GUIDELINE FOR FINAL RESEARCH PAPER SUBMISSION:
- Only original, unpublished research papers, research articles and case studies will be accepted.
- The title and all subheadings of the research paper should be written in Capital Letters using 12pts Times New Roman Font.
- Final Paper should not exceed 4000 words.

Submission of Abstract and Full Research Paper on sibaca.nc2016@gmail.com
The final paper should be accepted only with registration form and fees by 22nd September, 2016, for conference proceedings which would be printed under ISBN.

IMPORTANT DATES:
Submission of Abstract on or before 1st September, 2016.
Confirmation of Abstract 10th September, 2016.
Submission of full paper on or before 22nd September, 2016.
Submission of PPTs 30th September, 2016.

REGISTRATION FEES : ( Per Person)
Category Fees
Academician and Research Scholar Rs. 1000/-
Co-author Rs. 500/-
Corporate Rs. 1500/-
Student Rs. 300/-
Separate registration is required for Author and Co-Author.
Registration fees are to be paid either in Cash or Demand Draft drawn in favour of “Sinhgad Institute of Business Administration and Computer Application” payable at Lonavala.

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National Conference
On
“Global M-Commerce: Opportunities and Challenges”
October 7th & 8th, 2016

Registration Form

Name: ________________________________

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DECLARATION

I hereby declare for myself and my co-authors that the paper submitted for publication is my/our original work and is not published already in part or whole, in any journal or magazine for private or public circulation, and not under consideration of publication elsewhere.

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