ABOUT THE STES:

Sinhgad Technical Education Society established under the able and dynamic leadership of Prof. M. N. Navale in the year 1993. Today there are 85 institutes under the aegis of STES offering School Education, Diploma, Graduation & P. G. Courses in Medical, Engineering, Pharmacy, Management, Arts, Commerce and Science etc. through seven educational campuses. All these educational centers are ideally located in pollution free, lush green and picturesque environment conducive for learning.

ABOUT COLLEGE:

SCOAC, Narhe has an elegant campus with an open and dynamic system of education in the fields of Computers, Commerce and Business Administration and Arts. The college provides the best congenial and safe environment with highly competent vibrant faculty with rich teaching and professional experience. Approach of the college is to educate, reorient students towards self-learning improve professional opportunities and lead towards purposeful live. The college has a tradition of achieving merit and high degree of academic excellence attained by the students.

Our college is situated on the hillock of majestic Sahyadri ranges and highlights a quiet and cool weather.

ABOUT UNIVERSITY OF PUNE:

University of Pune is one of the premier universities in India, positioned in the North western part of Pune city. It occupies an area of about 411 acres. It is popularly known as the 'Oxford of the East'. It has about 269 affiliated college offering graduate and undergraduate courses. It is one of the finest and most popular education centre and offers excellent programmes in various areas including science, commerce, arts and management studies.

Pune is safe and peaceful city as compared to other educational centre in India. The climate of Pune is pleasant and anyone can enjoy the rich ambience while pursing academic goals.
ABOUT THE STATE LEVEL SEMINAR:

Innovation is the creation and implementation of new ideas to promote new products, process and services to improve overall development, prosperity and sustainability. With rapid development in technology, e-business, enterprises are now facing competitions with rising expectation. Implication of innovative practices in business administration creates major changes for sustainable growth. The scope covers best practices, innovative research and analysis in large and small enterprises, public and private sectors, economies connection with academic research for future practices.

SEMINAR OBJECTIVES:

1) To acquire the knowledge related to innovative practices in different fields of Business Administration.
3) To get an opportunity to share their knowledge and get acquainted with other academicians.

CALL FOR PAPERS:

Innovative Practices related to
- Marketing
- HR
- General Management
- Finance
- Information Technology

GUIDELINES FOR PAPERS:

1. Only original work will be accepted for the final presentation.
2. Mention name of authors, organization name, email id, telephone no., title of paper.
3. The length of manuscript should be limited 2000 to 3000 words and not more than 10 pages.
4. One hard copy and one soft copy should be submitted in A4 size, Ms-Word format, Times New Roman Font with 12 font size with single line spacing.

REGISTRATION FEES:

Academicians, Research Scholars Industry
Representation and other students - 500/-
Students - 200/-

Payment by Cash or DD only drawn in name of "Sinhgad College of Arts and Commerce", payable at Pune.

Note: Registration Fees includes registration kit, proceedings tea, breakfast & lunch.

Location Map

Sinhgad College of Arts & Commerce

Sinhgad Technical Education Society's
Sinhgad College of Arts and Commerce

Two Days State Level Seminar
on
'Innovative Practices In Business Administration For Sustainable Growth'
28th & 29th January 2011

REGISTRATION FORM

Name: ..........................................................
Qualification: ..............................................
Designation: ..............................................
Tel. No.: ............................................. Mob. No.: ..............................................
E-mail: .........................................................
Address For Correspondence: .........................................................
Accomodation Required (Yes/No): ..............................................
Presenting Paper (Yes/No): ..............................................
Registration Fees: ..............................................
Mode Of Payment (Cash/DD.No): ..............................................
Bank: .........................................................
Signature

Note: Please photocopy the form, if required