CSR Case Competition

CSR Case Competition is a unique opportunity for Management students to showcase their creativity and analytical skills in the area of Corporate Social Responsibility. The goal of this competition is to raise awareness of CSR among future decision makers and how to highlight the case thru visuals.

About the competition:
Teams are expected to prepare/present in visual forms like flash, ppts, amateur videos (mobile/cams) about CSR activity & current business CSR case.

The format of the case presentation is (but not restricted to):
a. Your understanding of the problem
b. Approach/methodology
c. Business analysis
d. Possible solutions

Rules and Regulations:
1. 3 to 5 members per team.
2. Teams will be given maximum 5 minutes for visuals and 10 minutes for case presentation.
3. Teams will not mention the name of their institute anywhere on the visuals and presentation.
4. Registration fees Rs350/ team.
5. Participants are free to choose the case & submit the case summary on the time of Registration on or before 24th Feb 2011
6. Event will be held on 26th Feb 2011 at Sinhgad Academy of Engg, Dept of Business Management, Kondhwa (Bk), Pune

For More Details & Registration Contact:
Prof. Deepa H – 8055020130
Prof Mukti K - 874988852
Prof Shriram D -9011042364
Prof Yogesh B - 9096368866
Students: Kapil Rohera – 9730445659
Kritika Vasudeva - 7620792519

PRIZES:
1st PRIZE Rs 2000/- + certificates
2nd PRIZE Rs 1000/- + certificates
Special jury Prize(2)- Trophy + certificates
All finalists will receive participation certificates