
KIBBUTZ

RULES AND REGULATIONS

- KING OF THE THRONE (The Last Manager Standing)
- BIZ BUZZ (Business Quiz)
- SMART LAUNCH (New Product Launch)
- REKLAMA (Ad Mania)
- MUKH CHITRA (Face Painting)
- KAMBAVALI (Tug Of War)
- 7-a SIDE LA-LIGA 13 (Football)

KING OF THE THRONE (Last Manager Standing)

➤ INDIVIDUAL EVENT

First Round (Aptitude test)

- No Negative marking.
- Once the answer is discernible will not be distorted.
- All Question are compulsory.
- Total 30mins For 30 question.
- Best 20 candidate who carry maximum marks will be short listed.

Second Round (Role Play)

- On the mark one task will be given & you have to handle it according to the situation.
- Best 10 candidate will be short listed.

Third Round (Case Study)

- The case will be given on 18th oct at 5 clock to the short listed student on that they have to prepare a presentation and present it on 19th morning.
- Best 5 candidate will be short listed.

Fourth Round

- Extempore & Questions by judges

Biz Buzz (Business Quiz)

➤ **TEAM EVENT(2 per team)**

Selection Round

- Each team would be given a set of question papers containing 15 objective type questions.
- Time limit - 15 minutes.
- Only 7 Teams would be selected for STAGE ROUNDS.
- In case of tie between 2 or more teams, further 3 questions would be asked for final selection. .

Stage Rounds

First Round

- Each team would be asked 2 questions
- 10 marks for correct answer, question will be passed if not answered.
- Only 5 teams would be selected for the 2nd Round.
- Answering time is only 30 seconds.
- Bonus questions

Second Round (Buzzer Round)

- This Round would be the Buzzer Round.
- 10 marks for the correct answer and negative 5 marks for the wrong or no answer if team Buzzers.
- Only 3 teams would be selected for the last Round.
- Answering time is only 30 seconds
- Bonus questions.

Third Round (Audio-visual round)

- This Round would be the Audio-visual round.
- 10 marks for the correct answer and *negative* 5 marks for the wrong answer
- Each Team would be asked 2 audio-visual questions.
- Answering time is only 45 seconds.
- If a team cannot answer the question, then the question would be forwarded to the next team.

Note: SURPRISE ROUND IN CASE OF **TIE** IN THE FINAL ROUND

SMART LAUNCH (New Product Launch)

➤ TEAM EVENT (4 per team)

First Round (Raw material procurement)

- Teams will be given a fixed amount to purchase raw material from the artificial market with the artificial money.
- Teams will have to exhaust all the money for buying raw material.

Second Round (Product-Making)

- Team will make the product from the Raw material Available in the artificial market.
- The product should have innovative features.

Third Round (Product Selling)

- After Product making there will be product selling in the artificial market which will be purchased by artificial customers with artificial money.
- Winner will be declared by as per judgment criteria.

Fourth Round

Extempore & Questions by judges

REKLAMA (Ad-Mania)

➤ **TEAM EVENT (Min.3-Max.5)**

First Round

- Logo and tagline of the product identification.(10 min)
- Only 8 team would be selected for the 2nd Round.

Second Round

- This Round will be Chart making on given product. (45 min)
- Material will be provided to the teams.
- Team have to make a tagline/slogan/jingle for given product.
- Scores of 2nd and 3rd rounds will be added.
- Poster made in the second round must be used in the 3rd round.
- Only 5 teams would be selected for the 3rd round.

Third Round

- Teams will be given 15 min to prepare an advertisement.
- Each team will have a maximum of 5 min to present the advertisement with chart.
- 5 min for question and answer round by the judge for each team.

Note:

- Team will be selected on the basis of their innovation, creativity and marketing skill.
- Decesion made by judges shall be treated as final and binding on all.

MUKH-CHITRA (Face Painting)

➤ TEAM EVENT (2 per team)

- Time duration (2 HOURS)
 - THINKING AND PROCES TIME 30 MIN
 - PAINTING 1 HOUR
 - EXPLANATIONS 30 MIN
- The participants have to bring their own painting materials.
- The candidates should have a partner along with him / her for painting his or her face.
- The participants should come prepared with all the themes.
- The candidates will be responsible for the colors they are using for.
- Volunteers will be monitoring the participants and also will be keeping record of the timing.
- Painting should be strictly to the theme allotted to them and should be completed within the allotted time
- Internet usage will not be allowed.

KAMBAVALI (TUG OF WAR)

➤ TEAM EVENT (7 per team)

- Team can comprise of girls and boys (girls not mandatory)
- Best of 2 out of 3 matches
- Referee's decision will be final
- Jersey is mandatory
- Shoes are compulsory

7 A SIDE LA-LIGA 13 (Football)

➤ TEAM EVENT (10 per team)

- 7 Players each team, 3 substitutes
- Referees decision is final, and no arguments will be entertained
- Participants should be equipped with their jersey and other gadgets (safety measures are to be taken care of)
- Match rules will be made clear at the start of each match by the referee
- The game will be of 15min each half .
- If the game ends in a draw there will be penalty shootouts.
- Substitutions will be rolling with the consent of the referee's.
- In case players found under the influence of alcohol or drugs the whole team will be disqualified.
- The teams have to report 45 min prior to the match

