



Sinhgad Technical Education Society's

**Sinhgad Institute of Business Administration & Research,**

S.No.40/4A+4B/1, Near PMC Octroi Post, Kondhwa-Saswad Road, Kondhwa (Bk.),  
Pune - 411048. Tel : 020-26933633 .Telefax : 020-26933633

# RESEARCH JOURNAL SIBAR

ISSN 0975-9964

## *Call for papers*

Research Journal SIBAR is an annual journal of Sinhgad Institute of Business Administration & Research. It is committed to add value to ongoing business studies. This is accomplished through research and creation of a platform to share ideas of researchers, academicians and corporate houses. We invite esteemed scholars to contribute research articles, research papers and case studies on diverse facets of management

**Editorial board** :Prof. Avadhoot Pol - Director –SIBAR  
Prof. Shagufta Sayyed - Associate Professor SIBAR  
Prof. Dharendra Kumar - Assistant Professor SIBAR

**Submission of manuscript:** A soft copy of the paper for consideration for publication should be emailed to [shaguftasayyed@yahoo.com](mailto:shaguftasayyed@yahoo.com)

## **Guidelines**

- 1) The contributions to the journal are subjected to **two blind peer reviews**. The final decision on the acceptance or otherwise of the paper rests with the Editorial Board. At the end of the blind review process, the editor will inform the author about the acceptance of the manuscript.
- 2) **Cover Page:** Place the title, author name(s), affiliation, contact information with phone number for the corresponding author, address for correspondence, and a biographical sketch for each author of not more than 50 words on the cover page. There would be no page number on the cover page.

- 3) **Abstract:** Cover sheet should be followed by an abstract summarising the main conclusions of the paper in no more than 150 words. Abstract should be followed by at least four **Key words**. Please number this page as page 1.
- 4) The manuscript should normally be between 3000-8000 words. The write up should generally not go beyond 20 pages including tables and figures.
- 5) The manuscript should be typed in Times New Roman, font size 12, with 1.5 line spacing, with margins of one inch on all sides, double column and submitted in MS Word format.
- 6) References should be given at the end of the manuscript and should contain only those cited in the text of the manuscript. These should be given in an alphabetical order of first author's surname. For a complete description of the referencing style please see: <http://www.apa.org>
- 7) Figures and tables should be numbered consecutively, and should appear soon after the text where they are to be cited or at the end of the manuscript. All Figures (charts, diagrams and line drawings) and Plates (photographic images) should be of clear quality, in black and white.
- 8) Sources of data used in the study should be duly acknowledged and the procedures used to convert raw data into usable data should be explained in detail.
- 9) Once accepted for publication, authors need to sign & confirm the form of originality and Copyright. Copy of the same is available with Editor.
- 10) **Copyright:** Authors should ensure that the manuscripts submitted to Research Journal SIBAR are not simultaneously submitted to any other journal or publisher. Once a manuscript is accepted by or published in Research Journal SIBAR, it becomes the property of Research Journal SIBAR, whose permission is required for any operations covered by the Copyright Act.
- 11) **Privacy Statement :** The names and email addresses entered in this journal will be used exclusively for academic purposes and will not be made available for any other purpose or to any other party.
- 12) **Last date for submission of manuscript** : 1 December 2011

### **All Correspondence to be addressed to :**

**Prof. Shagufta Sayyed**

**Research Journal SIBAR**

**Sinhgad Institute of Business Administration & Research,**

S.No.40/4A+4B/1, Near PMC Octroi Post, Kondhwa-Saswad Road, Kondhwa (Bk.),

Pune - 411048. Tel : 020-26933633 .Telefax : 020-26933633

Email id : [shaguftasayyed@yahoo.com](mailto:shaguftasayyed@yahoo.com)

Website: <http://www.sinhgad.edu/rjsibar2011.pdf>