

# Sinhgad B-school students get access to HBP mgmt contents

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Pune's Sinhgad Technical Education Society (STES) has entered into an arrangement with the Harvard Business Publishing (HBP) for accessing its global and local management content, which can be used by MBA and BBA students of the institute.

MN Navale, founder president of STES said that it is an important step to allow students have access to global content on management and Harvard's approach towards teaching and learning.

"This tie-up will add a new dimension to the case based learning process. Sinhgad's B-school postgraduates have always been on recruiters' list.

And this initiative will help Sinhgad to provide more industry ready managers," he said.

Vinay Hebbar, managing director (Asia Pacific) of HBP, explaining the 'Participant Centred Learning' and 'Case Method' pedagogy said that this enables high learning retention and transformational learning potential. "Our association will allow Sinhgad students to have access to the global and India-centric content, including tools such as case studies, simulations, videos, articles, etc. This will enable learning to be highly application oriented, it will develop students' critical thinking, analytical, decision making and communication skills required to succeed at the work-

place," said Hebbar.

While addressing the directors and faculty of Sinhgad institutes, Navale, brought into perspective, the benefits of access to HBP management content. He said, "This exercise will equip students with enhanced management capabilities of decision making and business communication, along with inculcating research aptitude and core domain expertise."

The content access arrangement will enable Sinhgad to integrate the HBP content with the current University of Pune curriculum. STES has also planned an extensive faculty development programme.

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