

# National conference at IIT Delhi



**Prof. S. K. Atreya**

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भारतीय प्रौद्योगिकी संस्थान दिल्ली  
**INDIAN INSTITUTE OF TECHNOLOGY, DELHI**

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To,  
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Date: 11<sup>th</sup> May, 2017

Respected Sir/Madam,

Subject: National Conference / Conclave at IIT Delhi.

You are invited to submit Design Case Study / Research Paper / Abstracts / Innovative Project for competition for the National Conference on **Design, Change and Innovation** being held at IIT Delhi on 24<sup>th</sup> June 2017. Last date for submission is 31<sup>st</sup> May 2017.

As you are aware, **Make in India & start UP India campaigns** are very close to the heart of our Prime Minister Shri Narendra Bhai Modi. The objective of this conclave is to prepare our institutions, including private engineering colleges, to understand and to actively participate in nation building.

Number of Innovators, Researchers, Renowned educationists/ academicians, Chairmen/VCs/Directors of top ranking institutions, Ministers, senior civil servants, senior journalists, celebrities, CEOs of big corporate houses, renowned social activists will participate.

The Conference will have 4 parallel sessions:

1. Conclave on Technical Education: Panel discussions of education planners
2. Presentation of Research Paper on Design Innovation by Researchers
3. Presentation of Design Case Studies by Designers
4. Exhibition of Innovative Projects from various colleges

Please upload attached leaflet to your website & circulate this information to all your faculty members, colleagues, and institutions.

Thanking You,

Yours Sincerely

**Prof. S.K. Atreya,**

Chief Design Engineer (SG), Mobile: 9899805409  
Rm. WS-215 IDDC IIT Delhi, Registration and Venue : LHC-121 IIT Delhi

Dialogue India – a Career Magazine, along with Design Council, Consortium for Innovation (An association of more than 80 leading Engineering colleges) and leading Newspaper Amar Ujala, News Channel Sadhana Plus - Open Court, and leading coaching institutes Career Plus and Engineers Zone are our event partners.

Design has become an important catalyst for innovation, economic competitiveness and better living, in a world where ideas matter more than ever. Leaders in the public and private sectors are recognizing that design is more than aesthetics. Good design is good strategy. Companies, communities and economies are using design thinking to raise productivity, unlock new opportunities for growth, and improve the quality of everyday life.

The Design and Innovation Conference, Themed "Design • Innovate • Transform". Design, business and public sector leaders will convene to share their experiences and insights on how design is a key driver of innovation, and how it has a transformative impact on individuals and corporations, creating game-changing possibilities for a better world.

The Conference will present opportunities for participants to meet and network with leaders in the fields of design, technology and innovation, design thinking, customer experience, human behavior and organization transformation

## Academic Conclave

Distinguished Academicians will discuss in 3 sessions following:

- Enlightening session about the need of WAKE UP INDIA for Reform & Transformation in Higher Education
- Role of Private institution promoters/ owners in quality education and innovation
- Expert views and suggestion to draft a memorandum to Government on WAKE UP INDIA for Reform & Transformation in Higher Education

## Innovative Projects

Entries are invited from various colleges and students to exhibit their innovative projects. Apart from participation certificate, there are following Prizes: First Rs One Lakh, Second [2] Rs Fifty Thousand Each, and Third [4] Rs Twenty Five Thousand Each. Entries found suitable for commercial ventures would be considered for presentation to the Incubation committee for possible Start Up at IIT Delhi

## Design Case Study

A Case Study Session on Innovative Product Design and Development shall be organized as part of the conference. This session shall apprise the participants to present their case study with special emphasis on product design. The conference shall be facilitated by well renowned Designer and Innovators belonging to IITs and other prestigious Institutions. A book will be published with the submitted case studies.

## Themes For Papers

- Innovation in CS, IT, EC, EE, ME, CE, Management and Other Streams
- Acquire and Develop New Skills, Ways to Refine Your Design and Creativity skills.
- Inspiring Staff, Promoting Collaboration, and Selling Ideas, Information and Knowledge Management
- Future of Architecture and Trends, Industrial Design, Engineering Design Practice, Technology and Design, HCI, UX, User Interaction Design.

## Call for Paper / Abstract

Abstract/ Case Studies on Product Design and Innovation are invited from research scholars, Designers, academicians and Industries. Publication Opportunities

- 1] Proceedings of the conference (With ISBN Number)
- 2] Up to 25 selected papers shall be compiled after review and further development to form a book.

## Deadlines

Last date for submission 30th May, 2017  
 Notification of acceptance 2nd June, 2017  
 Last date for Registration 07th June, 2017

## Online Registration

[www.coninthesociety.com](http://www.coninthesociety.com)  
[www.dialogueindia.com](http://www.dialogueindia.com)

All registrants would get certificate of participation.

## Committee Members

Patron  
 Prof. S.K. Atreya, IIT Delhi

General Chair  
 Prof. Ramaswami Radhakrishnan, COIN  
 Prof. Sanjay ITR

Program Chairs - Conference  
 Dr. Sushil Chandra, Hero Motor Corp.  
 Prof. Gayatri Kansal, IGNOU, Delhi  
 Prof. S.B. Bajpayee, KEC, Ghaziabad

Program Chairs - Case Study  
 Prof. L.K. Das, IIT Alumnus  
 Prof. Naveen Rampal, SPA Delhi  
 Prof. Parag Anand, SPA, Delhi

Publication Chairs  
 Prof. A.N. Mishra, KEC, Ghaziabad  
 Prof. Sanjay Kumar Jha, Sandip Foundation  
 Prof. Nishi Rana, Gurgaon  
 Prof. Manu Chaudhary, KEC, Ghaziabad  
 Prof. Kapil, NIT, Kurukshetra

Organizing Chair  
 Prof. Ashutosh K. Agarwal, COIN

Competition & Exhibition committee  
 Prof. Bandana Sharma, KEC, Ghaziabad  
 Prof. Manish Kumar Arya, GL Bajaj, G Noida  
 Prof. Siddharth, Jamia hamdard, Delhi

Technical Program Committee  
 Prof. Bhaskar Dutta, IITD Alumnus, Delhi  
 Prof. Kriti Jera, SPA, Delhi  
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 Prof. Manoj K. Singh, Pusa Institute, Delhi  
 Prof. Sunil Kumar, Chandigarh  
 Prof. VV Banerjee, Delhi  
 Prof. Rajinder Singh, Delhi



Academic Conclave on  
**"WAKE UP INDIA For Reform & Transformation in Higher Education"**  
 &  
 National Conference on  
**"Design and Innovation"**  
 &  
**"Innovation Competition"**

24th June, 2017

Venue: Indian Institute of Technology  
 Delhi (IITD), India

Program Chairs: Prof. Sudhir Atreya,  
 Instrument Design and Development Center,  
 Indian Institute of Technology Delhi

For Queries and Clarification, please contact  
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 or write to ashutosh@elpediainfotech.com