REGISTRATION

- Registration form is available on www.sinhgad.edu
- · Registration is on first come first serve basis
- Fee: Rs.700/- for Academicians/Researchers/ Corporate
- . Fee :Rs.500/- for Management/ HM Students
- Registration fee includes Seminar Kit, Tea, Breakfast Lunch, Dinner during seminar.
- Accommodation for outstation delegates would be provided on request at our campus. Charges for accommodation are Rs.300/- per night.
- Registration fee to be paid by Cash/ D.D. to be drawn from nationalized bank in favor of SIHMCT payable at Lonavala
- Duly filled form and DD should reach to organizer on or before 15 February 2015.
- Spot registration may be available at venue as per availability of seats.

Contact:

Prof. Shilpa Hate Branger Prof. Shraddha Samuel 9850881589 / 9011881667

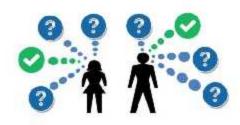
Day 1	
8.30 am to 10.00am	Registration and breakfast Inaugural Function
Session 1	Research gap, Problem , Literature Review
Session 2	Qualitative & Quantitative Research
Session 3	Sampling Techniques & Designing questionnaire
	Day 2
Session 1	Formulation of Hypothesis and Testing
Session 2	Session on SPSS/Excel
Session 3	Proposal to Pre-submission Valedictory Function

Sinhgad Institute of Hotel Management & Catering Technology

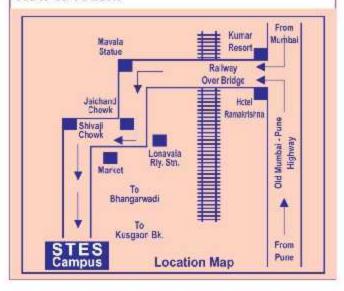
Gat No. 309/310 Kusgaon(Bk), Off. Mumbai –Pune Express Way, Lonavala, Dist. Pune-410-401.

> Tel. No. 02114-304314, Fax No. 02114-270360

Website: http://www.sinhgad.edu Email: principal.sihmct@sinhgad.edu



How to reach:





Sinhgad Institutes

Sinhgad Technical Education Society's

Sinhgad Institute of Hotel Management & Catering Technology, Lonavala



on

Research Methodology & Quantitative Techniques



25th & 26th February 2016





Under Quality Improvement Program of Savitribai Phule Pune University

Venue:

STES Hotel Management Corporate Training Center Kusgaon (Bk), Lonavala



ABOUT US

Sinhgad Technical Education Society was established under the dynamic leadership of Founder President Prof. M.N.Navale -in year 1993 with valuable support of Founder Secretary Dr. (Mrs.) Sunanda M. Navale, equally supported by Vice-President (HR) Mr. Rohit M. Navale and Vice-President (Admin) Mrs. Rachana Navale Ashtekar, it provides quality education in primary, secondary and tertiary education spread across the disciplines of Hospitality, Engineering, Medical and Paramedical, Management, Pharmacy, Education, Architecture, Law and Computer Application through more than 117 institutes. All the institutes of STES are recognized by concerned statutory authorities and many of the them are accredited by national agencies. State of the art institutes equipped with modern laboratories and occupied with infinite learning resources. The institutes are spread across various

locations at serene campuses providing conducive environment for the holistic growth of students. Excellent industry —institutes partnership and International tieups has advanced the students in their professional lives.



Sinhgad Institute of Hotel Management and Catering Technology was established in year 2003 at a picturesque campus of Lonavala in the lap of Sahyadri hills. The high grade infrastructure and amenities at the camous provides more than perfect ambience for making it excellent learning center, SIHMCT has established itself as a leading institute providing hospitality education and has successfully crafted illustrative careers for thousands of students. Our institute is affiliated to Savitribai Phule Pune University and offers BHMCT & BSc.HS courses. Highly qualified faculty, contemporary laboratories, modern learning resources and rigourous curriculum has delivered university rank holders for years. The luxurious Hotel Management Corpoarte Training Center provides practical exposure in hospitality services for creating professionals from students. The institute has received accolades from national and international hoteliers. institutions of repute and multinational hopsitality chains.

ABOUT THE SEMINAR

Knowledge is power and that power is motorized by research. The magnitude of research is immeasurable and enlarging as it contributes to socio-economic development of the nation. The research develops scientific temper, creativity and innovation developing the applied knowledge for up-gradation of society. Social research is generally normative and catches the ever changing dynamics of social arrangements. To gauge the change, research is needed and such research helps in enthusiastically responding to social institutions and phenomenon. It demands updated knowledge of Methods and Techniques in research. With this aim, Sinhgad Institute of HMCT is organizing the State Level Seminar on Research Methodology and Quantitative Techniques for Academicians, Researchers and Industry Professionals, This would provide a platform to simplify the research process in management and revelation to the quantitative technique.





SEMINAR OBJECTIVES

- To acquaint the management professional with principled research process in social science.
- To familiarize the participant with principles of research in management for defining a research problem and developing suitable research methodology.
- To make researchers comprehend the approaches in qualitative and quantitative research.
- To equip the scholars with numerous techniques of processing data with statistical tools and interpret the research outcome.

Expected Participants:

Academicians in management, Researchers in Social Sciences, Corporate professionals, Students willing to pursue Ph.D/ M.Phil

PATRONS

Prof. M.N.Navale Founder President STE Society, Pune Dr. (Mrs.) Sunanda M. Navale Founder Secretary STE Society, Pune

Mr.Rohit M. Navale Vice-President (HR) STE Society, Pune Mrs. Rachana Navale-Ashtekar Vice-President (Admin) STE Society, Pune

CONVENER

PROGRAM DIRECTOR

Principal - SIHMCT

Prof. Sameer Koranne M. 9822108356

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Mrs. Veena Tiwari



Sinhgad Technical Education Society's Sinhgad Institute of Hotel Management & Catering Technology, Lonavala State Level Seminar on

Research Methodology & Quantitative Techniques in Management

Under Quality Improvement Program of Savitribai Phule Pune University 25th & 26th February 2016

Registration Form

Name (In Capital Letters) _	
Correspondence Address:	
Accommodation Require	d: Yes / No :
Details of Demand Draft ((D.D.): D.D. should be drawn from nationalized bank in favor of
	SIHMCT payable at Lonavala
Participant Category: Corp	orate/Academician/Research Scholar/Student
D.D. No.:	Amount Rs
Bank Name:	D.D. Date:

Please send this duly filled form along with DD to:

Pricnipal, Sinhgad Institute of Hotel Management & Catering Technology, Gat No. 309/310 Kusgaon(Bk), Off. Mumbai –Pune Express Way, Lonavala, Dist. Pune-410-401.

Tel. No. 02114-304314, Fax No. 02114-270360 Website : http://www.sinhgad.edu

Also send scanned copy of both on Email ID: principal.sihmct@sinhgad.edu