



Sinhgad Institutes

[www.sinhgad.edu](http://www.sinhgad.edu)

## SINHGAD COLLEGE OF ENGINEERING PUNE

Venue : Seminar Hall, SCOE Pune

For more details contact:  
Matin - 91 58 43 75 66  
Abhishek - 81 49 68 89 19

Proudly organizes  
**SEPT. 11 to 13 2014**

### Rationale:

Need for Entrepreneurship  
1. To capitalize on new opportunities  
2. To create wealth and new jobs

The economics of many developing countries are in state of transition towards market driven economy.  
The transition can be assisted by the emergence of a large number of small-scale and rural enterprises in all spheres of economic activity, which, in turn, requires the development of entrepreneurial skills.

For more information you can write us at  
[entrepreneurship@sinhgad.edu](mailto:entrepreneurship@sinhgad.edu)  
{Prof. Suraj S. Bhoyar, Faculty Coordinator}

### Take aways-

1. Entrepreneurial motivation, leadership and behaviour
2. Opportunity Identification (Case Study)
3. Creativity and its role
4. Communication expertise to manage an enterprise
5. Business Modeling
6. Financial aspects of a SME
7. Marketing your Business with strong Value Proposition
8. Industrial Visit and much more..

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# Entrepreneurship Awareness Camp

under the aegis of



सत्यमेव जयते

National Science & Technology  
Entrepreneurship Development Board (NSTEDB)  
DEPT. OF SCIENCE & TECHNOLOGY,  
GOVERNMENT OF INDIA, NEW DELHI

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