SINHGAD COLLEGE OF ENGINEERING PUNE

Proudly organizes

SEPT. 11 to 13 2014

Sept. 11 to 13 2014

Entrepreneurship Awareness Camp

under the aegis of

National Science & Technology Entrepreneurship Development Board (NSTEDBD)
DEPT. OF SCIENCE & TECHNOLOGY,
GOVERNMENT OF INDIA, NEW DELHI

Rationale:

Need for entrepreneurship
1. To capitalize on new opportunities
2. To create wealth and new jobs

The economics of many developing countries are in state of
The transition towards market driven economy.

The transition can be assisted by the emergence of a large
number of small-scale and rural enterprises in all spheres of
economic activity, which, in turn, requires the development
of entrepreneurial skills.

Take aways-
1. Entrepreneurial motivation, leadership and behaviour
2. Opportunity Identification (Case Study)
3. Creativity and its role
4. Communication expertise to manage an enterprise
5. Business Modeling
6. Financial aspects of a SME
7. Marketing your Business with strong Value Proposition
8. Industrial Visit and much more.

For more information, you can write us at
entrepreneurship@sinhgad.edu

{Prof. Suraj S. Bhojar, Faculty Coordinator}

www.sinhgad.edu

Venue: Seminar Hall, SCOPE Pune
For more details contact:
Matin - 9158437566
Abhishek - 8149688919

Registrations @
www.goo.gl/ WP4LNO