SEMINAR COMMITTEE

CHIEF PATRONS

Founder President, STES, Pune STES, Pune Dr. (Mrs.) Sunanda Navale Founder Secretary, STES, Pune

Dr. K. V. Bachute

Principal, SCOAC, Narhe

CONVENOR

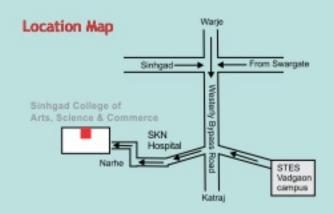
Mrs. Preety Shalla Cell: 9881135333

ORGANIZING COMMITTEE

Mr. Mayur Chavan : 9403779921 Mr. Manoj Choukiker : 9860327264 Mrs. Moon Paithanker : 9822716503 Ms. Suvarna Jadhav : 9423725344 Mrs. Varsha Karale : 9420778381

VENUE •

Sinhgad College of Arts & Commerce S. No.45/1/2/3, Off. Smt. Kashibai Navale Hospital, Narhe Road, Narhe, Pune - 411041 Ph. No: 020 - 24699221, Fax: 020-24699221







Sinhgad Technical Education Society's
SINHGAD COLLEGE OF ARTS
AND COMMERCE

Narhe, Pune 411041.

In Association with •



University of Pune

Two Days State Level Seminar on

"Advancements & Challenges in IT and Management"

(18th & 19th February, 2012)



ABOUT STES:

Sinhgad Technical Education Society (STES) was established in 1993 under the dynamic leadership of Prof. M. N. Navale. At present Sinhgad Technical Education Society and its associates are running 85 institutions, providing quality education from school to post graduation programmes in all disciplines such as Engineering, Management, Education, Pharmacy, Law, Polytechnic, Hotel Management, Aviation, Health Sciences, Arts, Commerce & Science, Architecture & Interior Design and many more. All the institutes are housed in fully developed campuses. The locations of these campuses are in a pollution-free, lush green and picturesque environment conducive for learning. STES has made incredible progress in a very short span of time and today Sinhgad is a well known brand in the field of education not only in Maharashtra but in the entire country.

ABOUT COLLEGE:

Sinhgad College of Arts & Commerce established in the year 2003 situated at Narhe has a picturesque view that creates a beautiful environment which is conducive for learning, SCOAC has a dedicated team of highly motivated and experienced teaching faculty each of whom is outstanding in his/her field. Its multifarious activities focus on imparting relevant high quality value based professional and academic education and development programmes. For the convenience of the students, college has an excellent hostel facility with all the amenities separately for boys and girls and canteen facilities are also available. Suitable infrastructure for games is also available. It would not be an exaggeration to say that we provide students a home away from home.

ABOUT STATE LEVEL SEMINAR:

With the rapid development in technology, everyone aspires to be active & dynamic in nature, enthusiastic, energetic and with enough expertise in all respects to face the new challenges and advancements in technology & management to tackle any sort of situations. Hence the knowledge of the new technology and the guts to face the new challenges is becoming the need of the hour. The seminar will foster the new Technologies in IT and Management which people need to know irrespective of them coming from any walk of corporate or academic life, & education sector.

OBJECTIVES OF THE SEMINAR:

- To provide an opportunity for teachers, scholars, practitioners and students to share their knowledge regarding new advancements in IT and Management.
- Provide forum for discussion, collaboration and intellectual exchange.
- To get knowledge from the people who are from industry and to get aware about the technologies which they are using.

IMPORTANT DATES:

Abstract Submission	: 23 th January 2012
Intimation of Acceptance	: 25 th January 2012
Full Paper Submission	: 10 th February 2012

Abstract and full papers can be submitted on the following e-mail address: mayur.chavan82@gmail.com Topics: Advance technologies & Challenges related to

- Information Technology
- Marketing
- Finance
- HR and General Management

ABSTRACT SUBMISSION GUIDELINES:

- Abstract length should be 250 to 300 words.
- The font size should be Times New Roman 12 point with single spacing.
- The abstract should be preceded by a separate page with the detailed information (Name, affiliation, email ID, contact number) of the author. In case of multiple authors, the first author's email ID will be considered for communication unless otherwise specified.

GUIDELINES FOR SEMINAR PAPERS SUBMISSION:

- Papers must not exceed 2000 to 3000 words in length, including abstract, figures and references or it must not be longer than ten pages.
- Tables and figures must have a number and title, and must appear in the paper as per their reference in the text.
- The paper must be typed in Word format in Times New Roman font with font size 12 and single spacing.
- Put the title of the paper in bold at the top of the first page only along with author details.

PRESENTATION GUIDELINES:

You will need to prepare some PowerPoint slides to support your presentation. The presentation will be around 15 minutes, with 5 minutes allowed for discussion.