



Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT

(Affiliated to Savitribai Phule Pune University, Approved by AICTE
& Accredited by National Board of Accreditation, New Delhi)
S. No. 44/1, Vadgaon (Bk.), Off Sinhgad Road, Pune - 411041
Telefax : (020) 24356592 | E-mail: director_siom@sinhgad.edu | Website : www.sinhgad.edu

Monthly Newsletter: MBA Volume: IV

Month
In
Review

APRIL
2017

**SIOM
NEWSLETTER**

Our Patrons

Prof. M. N. Navale, Founder President, STES
Dr. (Mrs.) Sunanda M. Navale, Founder Secretary, STES
Mr. Rohit M. Navale, Vice President (HR), STES
Mrs. Rachana Navale Ashtekar, Vice President (Admin), STES

Editorial Team :

Shriya Gadnis(MBA-1) Div- C
Smriti Shrivastava (MBA-1) Div- C
Urvish Khandelwal (MBA-1) Div- A

Editorial Message

It gives us immense joy and satisfaction to finally introduce our 4th edition of the SIOM Newsletter journey. Just like the Gods and the Asuras churned the ocean of milk to extract the nectar, we have tried to churn out creativity from the lot of conventional work. The best thing about this issue is that it represents the resourceful side of SIOM students to a fair degree-something that we think we all need to reconnect with. Amidst the busy schedule with the Parents-Teacher meet, Annual Awards and End

Term Exams that make you want to bang your head on the wall, we tend to lose track of all the other simpler things that we are capable of, things that we could have been proud of, that can bring one satisfaction.

This issue includes Exams Fever, FDP, Bloomberg Championship Programme 2017 Screening Process, Bug Bash and the SIOM Annual Excellence Awards. We hope you enjoy reading this issue as much as we have enjoyed making it.

SIOM Annual Excellence Awards 2017

SIOM Annual Excellence Awards took place on 13th of April, 2017. Students were rewarded for their extra-ordinary performances in different fields. Students excelling in academics or sports, cultural or ones who left an all-round impression, were all appreciated. We were glad to have Mr. Prashant Pansare, CEO, Inteliment

Technologies Pvt. Ltd. and Mr. Sangram Kadam, President, SIOM Alumni Association as our Guests for the event. Along with the dynamic presence of our Director, Dr. Parag Kalkar, Dr. Chandrani Singh, Director, SIOM MCA was also present. The most special presence we had for the event was the Parents of the winners

and it was a proud moment for all of us. The way they all clapped with enthusiasm, upon seeing their child being rewarded was a treat to watch. Friends hugging, parents smiling proudly, classmates patting backs in admiration and awe, and millions of photos clicked. All of it was (albeit slightly) tear inducing.

I felt like Farhan, from the movie 3 Idiots, who captured all the last moments of graduation day in his camera. Even I did. Captured memories, to be precise.



Release of IMPACT 2017

IMPACT - Annual College Magazine is a SIOM Student publication that features all students' work. All publications are written, designed and staffed by the students under the guidance of faculties.

This souvenir is where all the budding writers and achievers of the institute find their rightful place where their talent and achievements receive due recognition and praise.

Each issue of Impact consists of:

- Insightful articles
- Glimpses of SIOM Events.
- Expressions and reflection of students' Art like paintings, photographs, etc.
- Achievements of students.



End Term Examination April -2017

Along with the increasing level of heat, April also brought with it tensions and jitters of the exams and that extra hour of the day, where everybody squeezed in the last hour of the last revision of almost every subject

Students faced their End term examinations in April, and were seen working hard to

prepare for the monstrous University Examinations ahead.

Exams, this small word turns monstrous for almost all of us, when we get to know that the entire semester has gone by and not even a single word is in the brain, retained even remotely close to perfectly. All we know is the amount of time we have on our hands to

complete all the units of every subject and the frenzy in which all brains operate.



It all is pretty boring if you write it down on pen and paper like this, but trust me, exams

are the worst. The familiarity of school subjects was one thing, the difficulty level of the college subjects (which was supposedly easy) was one thing, but the monstrosity of the MBA subjects is completely next level.

I am not of the opinion that all the subjects are necessarily difficult. But a few of them appear hard because of their nature. Application based subjects are always hard for students with a commercial background, and vice versa.

Faculty Development Program @ Bloomberg on 10th and 11th April, 2017

A FDP Faculty Development Program titled “Equities” Conducted by Bloomberg at its kandvali, Mumbai Office on dated 10th and 11th April, 2017 and was attended by Dr. Parag Kalkar, Prof. A.C. Panda, Prof. Pradeep Thombare, Dr. R.K.Singhal

A Practical hands-on training in Bloomberg laboratories uninterruptedly (10) ten hours every day was scheduled and attended wherein company’s Speakers includes

Bloomberg Chief Investment Officer CIO, Mr. Thomas, Mr. Bobby, Mr. Joel, Mr. Akshay, these the names few besides other dignitaries of the bloomberg.



Bloomberg Championship Programme 2017 Screening Process



Sayali Joshi



Pranoti Meher

Bloomberg Championship Programme 2017 Screening Process was held at Sinhgad Institute of Management on 17th & 18th April, 2017. The registration process started at 9:30 AM. 137 students from Sinhgad Institutes –MBA had registered, out of which 86 students reported and appeared for the process. The screening process comprised of different levels- Aptitude, Domain: Finance and Economics, Communication Test (70 marks). Advance Excel (30 Marks), Group Discussion (20 marks) and Personal Interview (30 marks). On 18th April, 2017, panel of directors from Sinhgad Institutes interviewed the final 12 shortlisted students. Two students of Sinhgad Institute of Management were selected as Bloomberg Champions 2017.

SUMMER INDUCTION PROGRAMME ORIENTATION SESSION

An eagerly awaited part of the second semester is the SIP or, the summer internship programme, which takes place after the exams, in the two month break. The excitement of getting placed in an esteemed organization for an internship is indescribable. However, it being a summer project has some criteria which need to be fulfilled. And precisely for that, was an interactive session conducted on April 20th, 2017. This session included as to what the students are supposed to expect from their summer internship, and how the institution provides all kinds of help it does to the students during the same.

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BUG BASH ACTIVITY

On 14th April 21, 2017 SIOM had organized a technical event which focused on the software testing skills of the students having technical background. First insight software solutions PVT. LTD. organised the session on software which helped for maintaining records of patients in the eye hospital. After the session the students were taken to the lab and made to do the training exercise and several iteration to be done.

After completion of the 25 iteration the students were given the software testing and bug bash event certificates.



FOUNDATION COURSE

As a part of Student Training Program, Specialization wise foundation course has been initiated to refresh and strengthen the domain knowledge of the MBA students. This foundation course has been designed specialization wise. Framework of the foundation course has been designed by the eminent academicians and industry experts. A separate provision in the regular academic time table has been made for the discussion and implementation of the foundation course. At the end of academic spring, foundation course is being evaluated through theory and oral assessment.

It is applicable to Semester II & III Students.

