FDP IN ENTREPRENEURSHIP
{A FACULTY DEVELOPMENT PROGRAMME}
organized by
Maharashtra Centre for Entrepreneurship Development [MCED]
in association with
Sinhgad College of Engineering, Pune

RATIONALE:
A series of successful cases has proved that entrepreneurs can be created through education, training & counseling interventions. The need of the hour, however, is to institutionalize entrepreneurship education at such a wide scale, across institution and colleges that it churns out thousands of trained and motivated students ready to float their own enterprises.

Keeping this in view, Maharashtra Centre for Entrepreneurship Development, Department of Industries, Govt. of Maharashtra undertaking and Sinhgad Institutes Pune took the initiative to encourage self-employment in all spheres for student start-ups amongst Science and Technology target groups. The most crucial change agents, in the process of developing young entrepreneurs are teachers specializing in teaching Entrepreneurship.

MCED and Sinhgad College of Engineering proudly announce Faculty Development Programme to be organised at Vadgaon Campus during December 01-13, 2014.

WHAT EDUCATIONAL INSTITUTES CAN DO ?:
Educational Institutes can address today’s changing business landscape, particularly in emerging markets, and build "Centres of Entrepreneurial Excellence" in the institute that will actively assist entrepreneurs.

The educational institutes have an extraordinary talent pool with virtually limitless potential to become entrepreneurs. They should work to create the right environment to develop business builders.

PROGRAMME CONTENT:
0 Entrepreneurship Development Process & Model and selection of potential entrepreneurs, monitoring and follow-up
0 Skills and Behavioral Training: Entrepreneurial motivation and competencies, problemsolving, counseling and communication
0 Business environment scanning
0 Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs
0 Business Opportunity Identification
0 Market Survey
0 Role of Supporting Agencies
0 Financial Support for Innovations/Startups
0 Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan.
0 Technology Management (IP rights)

BENEFITS FROM THE PROGRAMME:
The 2-Week programme will equip the faculty-
# To develop vision, strategy & structure for Entrepreneurship Development in Education Institution.
# To inculcate the entrepreneurial values among the students.
# To organize Entrepreneurship Awareness Camps (EACs) and Entrepreneurship orientation courses in the institution.
# To co-ordinate entrepreneurial activities in their region through Entrepreneurship Development programmes.

PEDAGOGICAL TOOLS AND METHODOLOGY:
= Lecture-cum-discussion, case studies, role-plays and simulation exercises.
= Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights.
= Study visits to institutions and small enterprises.
= Group work and practice sessions.

PARTICIPANTS:
The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics & entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities.

DURATION: December 01 -13, 2014 Two Weeks, Full Time

PARTICIPATION FEES: INR. 5,000 /-

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