



Sinhgad Technical Education Society's

# **SINHGAD INSTITUTE OF BUSINESS ADMINISTRATION AND COMPUTER APPLICATION (SIBACA)**

(Approved by AICTE & Affiliated to University of Pune)

Gat No. 309/310, Kusgaon (Bk.), Off Mumbai - Pune Expressway, Lonavala, Dist. Pune - 410401

*Presents*

## **“DIMENSIONS - 2012”**

**National Conference**

**On**

**FINANCIAL STRATEGIES IN GLOBAL SCENARIO**

**10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> February 2012**



## SINHGAD TECHNICAL EDUCATION SOCIETY (STES):

Sinhgad Technical Education Society (STES) was established in the year 1993 by Prof. M. N. Navale, an eminent academician with a primary objective to provide quality education offering graduate and post graduate programmes in the field of Engineering, Management, Pharmacy, Medical, Dental, Nursing, Computer, Law, Arts, Science, Commerce and School education.

## SINHGAD INSTITUTE OF BUSINESS ADMINISTRATION & COMPUTER APPLICATION (SIBACA):

SIBACA is residential B-School offering variety of programmes in management and computer application duly recognized by all the concerned statutory bodies. SIBACA has highly qualified full time experienced faculty members. The institute is well equipped with infrastructure.

## ABOUT THE CONFERENCE:

Everyone knows that Finance is the life blood of any business. This conference aims at paying focus on financial perspective of each and every area of business. The valuable thoughts and views shared by academicians and industry experts would certainly bring about insight on the issues related to theme of the conference.

The worldwide issues concerning financial strategies and related topics will be highlighted in the discussions and presentations during the conference. This would contribute substantially in the forthcoming financial strategies in the business world.

Thus we are pleased to invite Directors, Managers, Industry Experts, Academicians, and Entrepreneurs for sharing their valuable thoughts through papers, presentations and discussions. We express our best wishes to all the delegates, participants and students for the conference on behalf of SIBACA. Therefore we have organized a national conference on "financial Strategies in Global Scenario" from 10<sup>th</sup> Feb 2012 to 12<sup>th</sup> Feb 2012 at SIBACA Lonavala.

### CHIEF PATRON

**PROF. M. N. NAVALE**  
Founder President, STES

**DR. (MRS.) SUNANDA M. NAVALE**  
Founder Secretary, STES

### PATRON

**Dr. Parag C. Kalkar**  
Director, SIBACA

**Dr. R. G. Pawar**  
Director - MCA

### CONVENOR

**Dr. Anil Nagtilak**  
Professor - SIBACA

### ORGANIZING COMMITTEE

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- Prof. Sachin Hadapad
- Prof. Vidula Adkar

- Prof. Rajendra Bhadale
- Prof. Rajesh K. Agrawal

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- Prof. Salim Shamsher

- Prof. R. G. Ratnawat
- Prof. Samant Shantpriya
- Prof. Khwaja Rahman

## CALL FOR PAPERS

Corporate, Academicians and research scholars are invited to submit the research papers on the main theme.

Theme- "Financial Strategies in Global Scenario"

## SUB- THEMES

1. Role of Financial Institutes in Global Scenario
2. IFRS- International Financial Reporting Standards
3. Financial Market in Global Scenario
4. Issues related to International Mergers & Acquisitions
5. BRIC
6. Foreign Direct Investment Strategies
7. Foreign Institutional Investment Strategies
8. Foreign Portfolio Investment Strategies
9. Financial Impact of Global Outsourcing
10. Issues connected to currency fluctuations
11. Financial Strategy: Creating values in Global era
12. Emerging Economies in Post Recession
13. Developing Financial Strategies for International Business
14. Impact of Globalization on Financial Services
15. Role of Nations in handling Financial Crisis
16. Strengths of India in Economic Recession
17. Status of Global Commodity Market
18. Role of E-Banking in International Business
19. Agro- Industries & Global Finance
20. Impact of Multinational Corporation (FMCG) on World Economy

"Apart from the above sub themes, any other paper on Marketing, HR, IT & Operation Streams related to theme will be considered"

Note: Above sub-themes are given as guidelines for research papers.

Research experts committee will be the final authority for the selection of research papers.

## GUIDELINES FOR FINAL PAPERS:

The Final Paper should be in a hard copy with CD, would be accepted only with the registration form and registration fees by 31st December, 2011 for consideration for Conference Proceedings which would be printed under **ISBN**. Paper Presenters should also send a soft copy of their papers through **E-mail [sibaca.dimensions2012@sinhgad.edu](mailto:sibaca.dimensions2012@sinhgad.edu)**





## SPECIFICATIONS FOR PAPERS:

1. Spacing Single Font Times New Roman Font size 12, Margin 1 inch (on all four sides) Abstract must focus on a topic related to the theme Volume of Abstract - Maximum 200 words each abstract must include five key words or sub theme of the Conference.
2. All Abstract submissions must have a title page, discipline, Sub-theme of the paper, the name(s) of the authors(s), affiliation(s), complete address of all authors including phone, fax, e-mail address and biographical note(s) (max 100 words) of the author(s). The abstract should be submitted on or before 20th November, 2011. Authors are advised to attach their papers to the given e-mail ID.
3. All authors will receive an acknowledgment by e-mail within five working days after the receipt of the abstract. All abstracts will be scrutinized by the expert committee. Scrutiny process will take seven working days from the date of intimation of the receipt of abstract. Abstracts written in poor style with grammatical or linguistic errors or superficial knowledge indicating low contribution will not be accepted. The organizers are not compelled to give explanation for refusal. Once the abstract is selected, the author will be intimated for the same and then authors can send the Full Paper on or before 10th January 2012.
4. All Final Paper submissions must have a title page, discipline, sub-theme of the paper, the name(s) of the authors(s), affiliation(s), complete address of all authors including phone, fax, e-mail address and biographical note(s) (max 100 words) of the author(s).
5. The title of the paper must be written in bold capital letters using 12pt Times New Roman font. Although all sub-headings (e.g. ABSTRACT, INTRODUCTION, OBJECTIVE, METHODOLOGY, FINDINGS and CONCLUSION) should also be in capital letters using 12pt Times New Roman font, they should not be written in bold letters.
6. All authors will receive an acknowledgment of the Full Papers, Registration Form and Registration Fees by e-mail, within three working days after the receipt of the same.
7. All Full Papers will be scrutinized by the research expert committee. The scrutiny process will take around one week from the intimation of the receipt. If the Full Paper is not fulfilling the conditions mentioned in the brochure then a mail will be sent to those Paper presenters to make the necessary changes as mentioned.

## IMPORTANT DATES:

Submission of abstract on or before	:	20th NOVEMBER, 2011
Confirmation of Abstract	:	30th NOVEMBER, 2011
Submission of full paper on or before	:	20th DECEMBER, 2011
(With PPT)		

## VENUE :

Corporate Training Center (CTC)  
STES Campus, Lonavala

## REGISTRATION AND ACCOMMODATION:

Participants attending the conference are required to register for the conference.

REGISTRATION Per Person	
Corporate	Rs. 1500/-
Academic and Research Scholars	Rs. 1000/-
Students	Rs. 500/-

**\*\*Separate registration is required for authors & co-authors.**

## ACCOMMODATION

- On Campus, the accommodation charges will be Rs 500 per person (AC rooms only) Per Day
- Dormitory Rs. 300/- Per Person Per Day
- If you wish to stay out of campus a good number of hotels are available in Lonavala city as per your requirement

Registration fees have to be sent along with the 'Registration Form' Registration fee is non refundable.

Payment should be made through demand draft to be drawn in favour of "Sinhgad Institute of Business Administration & Computer Application", payable at Lonavala.

## Correspondence/Contact Details

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All correspondence to be emailed at: **sibaca.dimensions2012@sinhgad.edu**  
Contact No: 02114 - 304306/ 304530

To Reach the Venue transport facility is available by Air, Road and Rail  
From Lonavala Railway Station to SIBACA 3 kms  
From Mumbai - Pune Express way 1 kms  
From Pune (Airport) 70 Kms  
From Mumbai (Airport) 100 kms  
\*For any clarification/Information feel free to call us.  
Note: The website for detail information is [www.sinhgad.edu/lonavala](http://www.sinhgad.edu/lonavala)

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