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Best Practice- I

Title- Student Training Program (STP) Development and implementation

Objective:

- To study the skill gap in terms of Knowledge, skill and attitude amongst the students.
- To design the training program to develop the reading, writing, communication, aptitude & reasoning skills needed for business management.
- To conduct the student training program.

Context-

Students who are pursuing MBA program are from different socio, economic background and belong to mostly to towns and rural areas of state of Maharashtra and Rest of India. So it is necessary to bring all the students in terms of knowledge and skills and attitude. Therefore training session need to be conducted for developing communication skill, reading & writing skill, assessing the economic environment and career opportunities has become necessary.

The Practice:

- Psychometric, reading, writing, aptitude & reasoning test are conducted to understand the Knowledge, skills and attitude and other behavior aspects of the students which are latent in nature.
- Students are given input to become proficient in English language.
- Students are trained about the verbal, non- verbal communication and body language.

Problems encountered and resources required

- Training need identification for the students was a difficult task. It was overcome with the help of mentors of the students.

Resource Requirement-

In-house or external faculty/ trainer required to impart the session.

Evidence of Success

- Students are able to work in a team with effective communication skill.
- Students started giving class presentation confidently.
- Appearing for aptitude, reasoning, Personal interview & Group Discussion confidently for final placement Job interviews.



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Best Practice- II

Title- Industry Engagement as a curricular aspect

Objective:

- To make students aware of business environment.
- To develop understanding about the latest trends & practices in the industry
- To inculcate the skill of industry analysis amongst the student.

Context-

Businesses are going through disruption in terms of economic environment, consumer behavior, and technology and organization structure as well. Students need to know the underlying trends at early stage and foresee the evolving changes in products, services, job profiles and competition.

The Practice:

- Every week experts from various industries are invited to orient students about the current and evolving trends in their industry.
- Experts also share the challenges and opportunities related to their industry.
- Students interact with these professional in question and answer session which unfolds the various facets of business.

Problems encountered and resources required

- Need to follow up with the industry professionals well in advance to impart the session. Paucity of time of the industry professionals to make themselves available was the challenge.

Resource Requirement-

Industry professionals working in different business vertical like HR, Finance, Marketing & others needed to ensure the interaction with the industry is executed.

Evidence of Success

- Students get to know about various industries and are able to do further research about it.
- Students get insights and first-hand information about the industry which helps them to decide their area of specialization.
- Students get ready to appear for the job interviews with greater understanding & confidence.