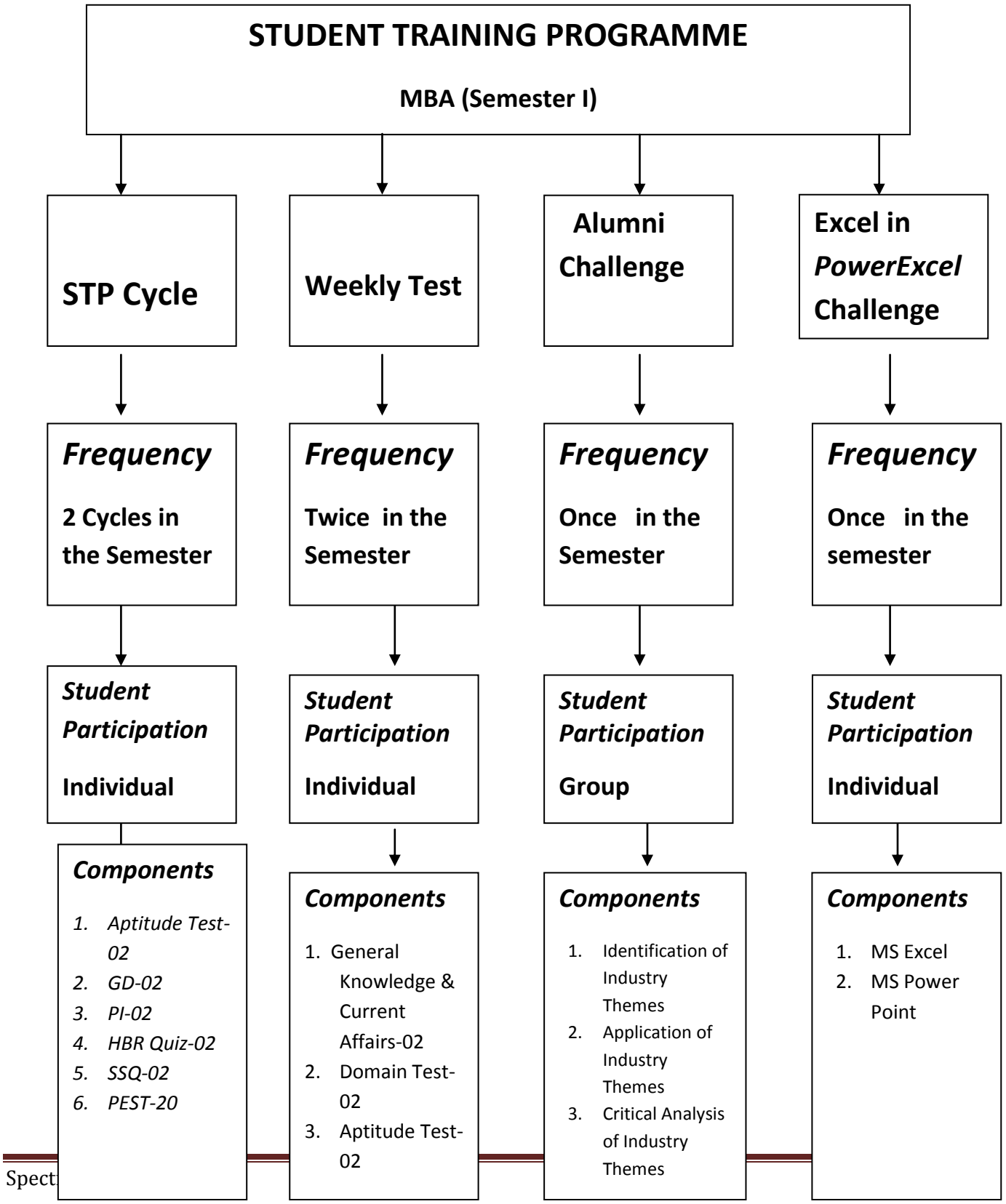
7.2: Best Practices of SKN Sinhgad School of Business Management



- Additional STP Components viz. Communication Skills Module and Management Games to be conducted as mentioned in the general instructions

General Instructions

1. STP MBA 1st semester consists STP Cycles, Weekly Test, Alumni Challenge, Excel in PowerExcel Challenge, Psychometric Test and Communication Skills Module.
2. STP MBA 3rd semester consists STP Cycles, Weekly Test, Domain Doyens, Excel in PowerExcel Challenge and Communication Skills Module including CV Preparation.
3. STP Activities are expected to be conducted as per the STP Calendar and the relevant data like scores of the students or names of the students qualifying for the next level should be submitted on the date mentioned.
4. Psychometric Test is to be conducted on 1st day of STP and the result is to be declared in the last week of Oct. 2015. Discussion with the students is to be arranged in the month of Nov. 2015.
5. STP Students scores and division scores should be displayed on either LCD Screen or Notice Board or both on the decided day. The same to be mailed to the students through Sinhgad mail ID.
6. At the end of the semester, students will be ranked according to their STP performance.
7. In Excel in PowerExcel Challenge, challenges will be set by the experts. Training Programme will be scheduled for the subject faculty and it is responsibility of the faculty to conduct this challenge as per the STP Calendar.
8. Training Programme for the Communication Skills Module will be scheduled for the subject faculty and it is responsibility of the faculty to conduct this module as per the STP Calendar.
9. Faculty taking CS module for 3rd semester has to ensure that CV of the student is ready by the end of Oct. 2015

10. For MBA 1st Semester, 02 Management Games must be conducted during the Induction Programme and 03 Management Games relevant to the subject to be conducted by the subject faculty.
11. For MBA 3rd Semester, 03 Management Games relevant to the subject to be conducted by the subject faculty.
12. Students' feedback for STP Programme will be arranged in the last week of every month.

Sinhgad Management Institutes

STP Calendar & Checklist (MBA Semester I)

Institute Name:					
Name of STP Coordinator:					**Div.:**
Month & Week	**STP Activity**	**Status (To be Ticked on the date of conduction)**	**Date of Conduction**	**Name of the faculty / Expert Invited**	**Data submission date (Data means scores or names of students whichever is applicable)**
Aug 2015 Week I (03 – 08 Aug 2015)	**Commencement of Semester**				
Aug 2015 Week II	**Start of STP Cycle 1**				
	(STP Cycle 1) Aptitude Test 1				

(10-15 Aug 2015)	(STP Cycle 1) GD 1				
	Psychometric Test				
Aug 2015 Week III (17-22 Aug 2015)	**Weekly Test-Intra Class Competition** GK & CA (Round 1)				17 Aug 2015 (STP Activities of Aug- Week II)
	(STP Cycle 1) HBR-1				
Aug 2015 Week IV (24-29 Aug 2015)					24 Aug 2015 (STP Activities of Aug- Week III)
	(STP Cycle 1) SSQ-1				
	(STP Cycle 1) PI-1				
Sept. 2015 Week I (01-05 Sept 2015)	**Weekly Test-Intra Class Competition** Aptitude Test (Round 1)				01 Sept. 2015 (STP Activities of Aug- Week IV)
	Alumni Challenge-Intra Class Competition				
Sept. 2015 Week II (07-12 Sept 2015)	**Weekly Test-Intra Class Competition** Domain Test (Round 1)				07 Sept. 2015 (STP Activities of Sept.- Week I)

	* PEST (1-10 Quiz to be completed)				
	End of STP Cycle 1				
Sept. 2015 Week III (14-19 Sept 2015)	**Weekly Test-Intra Class Competition** GK & CA (Round 2)				14 Sept. 2015 (STP Activities of Sept.- Week II)
	Start of STP Cycle 2				
	(STP Cycle 2) Aptitude Test 2				
	(STP Cycle 2) GD 2				
	Alumni Challenge-Inter Class Competition				
Sept. 2015 Week IV (21-26 Sept 2015)	(STP Cycle 2) HBR 2				21 Sept. 2015 (STP Activities of Sept.- Week III)
	(STP Cycle 2) SSQ 2				
	Alumni Challenge-Inter Institute Competition				
Oct. 2015 Week I (05-10 Oct 2015)	**Weekly Test-Intra Class Competition** Aptitude Test (Round 2)				05 Oct. 2015 (STP Activities of Sept.- Week IV)
	Excel in PowerExcel-Intra Class Competition				
Oct. 2015 Week II (12-17 Oct 2015)	**Weekly Test-Intra Class Competition** Domain Test (Round 2)				12 Oct. 2015 (STP Activities of Oct- Week I)
	Excel in PowerExcel-Inter Class Competition				

Oct. 2015 Week III (19-24 Oct 2015)	**Excel in PowerExcel-Inter Institute Competition**				19 Oct. 2015 (STP Activities of Oct- Week II)
	(STP Cycle 2) PI 2				
Oct. 2015 Week IV (26-31 Oct 2015)					26 Oct. 2015 (STP Activities of Oct- Week III)
	* PEST (11-20 Quiz to be completed)				
	End of STP Cycle 2				
	Weekly Test-Inter Institute Competition				
Nov 2015 Week I					02 Nov 2015 (STP Activities of Oct- Week IV)

Communication Skills Module

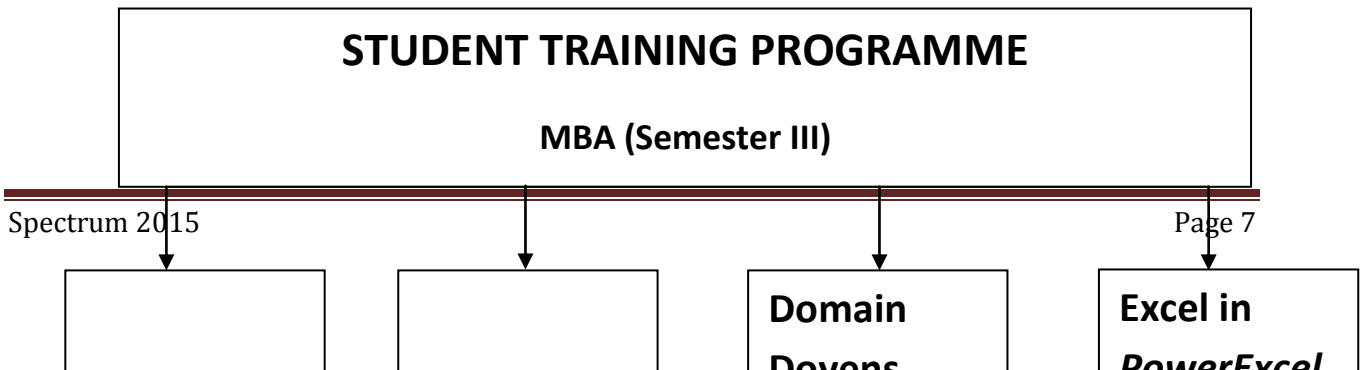
Session	Content of the session	Month & Week of Session	Date of Conduction	Name of Faculty	No. of Hours
1	C.S. Module				
2	SWOT Analysis	Aug. 2015 Week II			
3	Comprehension	Aug. 2015 Week IV			
4	Precise Writing-Technical & Conceptual	Sept. 2015 Week II			
5	CV Write Up	Sept. 2015 Week IV			

6	Building Profile according to Industry Expectations	Oct. 2015 Week II			

Team Building and Management Games

Sr. No.	Name of the Game	Date of Conduction	Relevant Subject/ Induction	Name of the Faculty
			During Induction	
			During Induction	
			During Semester Subject:	
			During Semester Subject:	
			During Semester Subject:	

- STP Activities are expected to be conducted as per the STP Calendar and the relevant data like scores of the students or names of the students qualifying for the next level should be submitted on the date mentioned in the STP Calendar.
- STP Students scores and division scores should be displayed on either LCD Screen or Notice Board or both on the day of data submission . The same to be mailed to the students through Sinhgad mail ID



Components	*Components*	*Components*	*Components*
7. Aptitude Test-2 *8. GD-2* *9. PI-2* *10. HBR Quiz-2* *11. DSQ-2* *12. PEST-2*	4. General Knowledge & Current Affairs-02 5. Domain Test-02 6. Aptitude Test-02	4. Sector Scions 5. Company Crusaders 6. Prolific Profilers	3. MS Excel 4. MS Power Point

- Additional STP Components viz. Communication Skills Module and Management Games to be conducted as mentioned in the general instructions

General Instructions

13. STP MBA 1st semester consists STP Cycles, Weekly Test, Alumni Challenge, Excel in PowerExcel Challenge, Psychometric Test and Communication Skills Module.
14. STP MBA 3rd semester consists STP Cycles, Weekly Test, Domain Doyens, Excel in PowerExcel Challenge and Communication Skills Module including CV Preparation.
15. STP Activities are expected to be conducted as per the STP Calendar and the relevant data like scores of the students or names of the students qualifying for the next level should be submitted on very next day.
16. Psychometric Test is to be conducted on 1st day of STP and the result is to be declared in the last week of Oct. 2015. Discussion with the students is to be arranged in the month of Nov. 2015.
17. STP Students scores and division scores should be displayed on either Display Screen or Notice Board or both on the decided day. The same to be mailed to the students through Sinhgad mail ID.
18. At the end of the semester, students will be ranked according to their STP performance.
19. In Excel in PowerExcel Challenge, challenges will be set by the experts. Training Programme will be scheduled for the subject faculty and it is responsibility of the faculty to conduct this challenge as per the STP Calendar.
20. Training Programme for the Communication Skills Module will be scheduled for the subject faculty and it is responsibility of the faculty to conduct this module as per the STP Calendar.
21. Faculty taking CS module for 3rd semester has to ensure that CV of the student is ready by the end of Oct. 2015
22. For MBA 1st Semester, 02 Management Games must be conducted during the Induction Programme and 03 Management Games relevant to the subject to be conducted by the subject faculty.
23. For MBA 3rd Semester, 03 Management Games relevant to the subject to be conducted by the subject faculty.
24. Students' feedback for STP Programme will be arranged in the last week of every month.

Sinhgad Management Institutes

STP Calender & Checklist (MBA Semester III)

Institute Name:					
Name of STP Coordinator:					**Div.:**
Month & Week	**STP Activity**	**Status (To be Ticked on the date of conduction)**	**Date of Conduction**	**Name of the faculty / Expert Invited**	**Data submission date (Data means scores or names of students whichever is applicable)**
Aug 2015 Week I (03 – 08 Aug 2015)					
Aug 2015 Week II (10-15 Aug 2015)	**Start of STP Cycle 1**				
	(STP Cycle 1) Aptitude Test 1				
	(STP Cycle 1) GD 1				
Aug 2015 Week III (17-22 Aug 2015)	**Weekly Test-Intra Class Competition** GK & CA (Round 1)				17 Aug 2015 (STP Activities of Aug- Week II)
	(STP Cycle 1) HBR-1				

Aug 2015 Week IV (24-29 Aug 2015)					24 Aug 2015 (STP Activities of Aug- Week III)
	(STP Cycle 1) DSQ-1				
	(STP Cycle 1) PI-1				
Sept. 2015 Week I (01-05 Sept 2015)	**Weekly Test-Intra Class Competition** Aptitude Test (Round 1)				01 Sept. 2015 (STP Activities of Aug- Week IV)
	Domain Doyens-Intra Class Competition				
Sept. 2015 Week II (07-12 Sept 2015)	**Weekly Test-Intra Class Competition** Domain Test (Round 1)				07 Sept. 2015 (STP Activities of Sept.- Week I)
	* PEST (1-10 Quiz to be completed)				
	End of STP Cycle 1				
Sept. 2015 Week III (14-19 Sept 2015)	**Weekly Test-Intra Class Competition** GK & CA (Round 2)				14 Sept. 2015 (STP Activities of Sept.- Week II)
	Start of STP Cycle 2				
	(STP Cycle 2) Aptitude Test 2				
	(STP Cycle 2) GD 2				
	Domain Doyens-Inter Class Competition				
Sept. 2015 Week IV	(STP Cycle 2) HBR 2				21 Sept. 2015 (STP Activities

(21-26 Sept 2015)					of Sept.- Week III)
	(STP Cycle 2) DSQ 2				
	Domain Doyens-Inter Institute Competition				
Oct. 2015 Week I (05-10 Oct 2015)	**Weekly Test-Intra Class Competition** Aptitude Test (Round 2)				05 Oct. 2015 (STP Activities of Sept.- Week IV)
	Excel in PowerExcel-Intra Class Competition				
Oct. 2015 Week II (12-17 Oct 2015)	**Weekly Test- Intra Class Competition** Domain Test (Round 2)				12 Oct. 2015 (STP Activities of Oct- Week I)
	Excel in PowerExcel-Inter Class Competition				
Oct. 2015 Week III (19-24 Oct 2015)	**Excel in PowerExcel-Inter Institute Competition**				19 Oct. 2015 (STP Activities of Oct- Week II)
	(STP Cycle 2) PI 2				
Oct. 2015 Week IV (26-31 Oct					26 Oct. 2015 (STP Activities of Oct- Week

2015)					III)
	* PEST (11-20 Quiz to be completed)				
	End of STP Cycle 2				
	Weekly Test-Inter Institute Competition				
Nov 2015 Week I					02 Nov 2015 (STP Activities of Oct- Week IV)

Communication Skills Module

Sr. No.	Communication Skills/ CV Sessions	Month & Week of Session	Date of Conduction	Name of Faculty	No. of Hours
1	Session on C.S. Module				
2	CV Session 1 (SWOT)	Aug. 2015 Week II			
3	CV Session 2 (CV Writing Components)	Aug. 2015 Week IV			
4	CV Session 3 (Precise Writing-Technical & Conceptual)	Sept. 2015 Week II			
5	CV Session 4 (CV Write Up)	Sept. 2015 Week IV			
6	CV Session 5 (Buidling Profile according to Industry Expectations)	Oct. 2015 Week II			
7	CV Session 6 (CV Preparation)	Oct. 2015 Week III			

Team Building and Management Games

Sr. No.	Name of the Game	Date of Conduction	Relevant Subject	Name of the Faculty

- STP Activities are expected to be conducted as per the STP Calendar and the relevant data like scores of the students or names of the students qualifying for the next level should be submitted on the date mentioned in the STP Calendar.
- STP Students scores and division scores should be displayed on either LCD Screen or Notice Board or both on the day of data submission. The same to be mailed to the students through Sinhgad mail ID

SINHGAD TECHNICAL EDUCATION SOCIETY

Spectrum

2017

"Punk D Junk"

Event Date: 13-2-2017

Participation Fee: 400

Registrations for the Event:

Sr. No.	STES Teams	Non STES Teams
Registered Teams	35	21
Reported Teams	30	16

Event Brief: The event is about preparing a feasible product out of waste. Participants were expected to prepare a business plan to make the product saleable. Event was conducted in two rounds. In preliminary round participants were allotted virtual waste based on which they had show the product and business plan for the same on a chart paper, considered as a promotional tool. Based on their innovative idea top team was selected from the different tracks. Each track had approximately seven teams and from each track top team based on evaluation of judges was sent to final round. There were seven Alumni as judge in preliminary round and two judges were there for final round. Seven teams competed in final round and top three teams were given prizes. In final round participants were expected to prepare the prototype based the real junk along with the supporting stationary provided to them. They were expected to prepare a PPT comprising the B-plan and the operational part of the feasible prototype.

1st Prize:Rs. 10000 /-

2nd prize :Rs. 5000/-

3rd prize: Rs.3000/-

Actual execution:

The preliminary round of this event was conducted on second floor of SKNSSBM which was beautifully decorated with different models using only junk material prepared by the enthusiastic volunteers of SKNSSBM. Brilliant ideas were showcased by the volunteers in terms of displaying the different decorative models of Junk. Second round of the event was conducted on First floor in computer lab before the judges. Participation for the event was excellent. Participation exceeded the expectation. For the event there was participation from Bagalkot (Karnataka) as well.

Preliminary Round : 46 teams participated in round this round .

Final Round – 07 out of 46 teams got selected for this round .

Finalist Teams:

Sr. No.	Institute Name	Participants' Name
1	Sinhgad Institute of Management	Nivrutti Jamdar,Shreya Shah, Atharva Thakare,Poonam Thorat
2	Sinhgad College of Pharmacy	Pratiksha Pawar, Vaishnavi Thakur,Karishma Shah

3	JSPM RSCOE	Shrikant Lathe, Sachin Ganage,Suraj Kamble,Vaibhav Vitkar
4	RMDSSOMS	Akshay Deshmukh,Juhi Bhagat, Pankaj Jadhav, Shubhangee Atram
5	Matrix school of management science	Diksha Biradar ,Nikhil Bikashe,Prasad Vidhate,Paul Nandwan
6	Indira College of commerce and science(BBA)	Shivam Shrivastav, Sakshi Gandhi ,Neha Vyas ,Divya Bhandari
7	Indira School of Bussiness Studies(MBA)	Joffin Vargeneje, Gaurav Raj

Winner:

Sr. No.	Institute Name	Participant Name
1	Matrix school of management science	Diksha Biradar ,Nikhil Bikashe,Prasad Vidhate,Paul Nandwan

Runner up:

Sr. No.	Institute Name	Participant Name
1	Indira School of Bussiness Studies(MBA)	Joffin Vargeneje, Gaurav Raj
2	RMDSSOMS	Akshay Deshmukh, Juhi Bhagat, Pankaj Jadhav, Shubhangee Atram

External Judges :

Sr. No.	Name	Designation & Company
1	Mr. Ankit Shah	Product evangelist (Marketing), Amura Marketing Technlogies Pvt.Ltd
2	Mr.Mohit Sharma	Senior Marketing Product Manager ,Bose corporation,Pune

Internal Judges :

Sr. No.	Name	Designation & Company
1	Mrs.Vanthali Kale	Founder ,Vanthali Creations,Pune
2	Mr.Prasad Rajiv Bavdhankar	Management Trainee Sales,Indiabulls housing finance Ltd.Mumbai
3	Mrs.Disha Gaikawad	Business Development Manager, Cybergaming Software Technologies Ltd.Pune
4	Mr.Suraj Gaikwad	Junior Assistant Finance,UPS Logistics Pvt.Ltd.,Pune
5	Mr.Jay Bangar	Deputy Branch Manager,Axis Bank,Pune

6	Mr.Sanket Vaghchaure	Assistant Manager Purchase Department, Kalyani Thermal Processing ,Pune
7	Ms.Himani Sawant	Recruitment Consultant ,Huntsmen & Barons India Pvt.Ltd,Pune

Alumni:

Sr. No.	Name	Designation & Company
1	Mrs.Vanthali Kale	Founder ,Vanthali Creations,Pune
2	Mr.Prasad Rajiv Bavdhankar	Management Trainee Sales,Indiabulls housing finance Ltd.Mumbai
3	Mrs.Disha Gaikawad	Business Development Manager, Cybergaming Software Technologies Ltd.Pune
4	Mr.Suraj Gaikwad	Junior Assistant Finance,UPS Logistics Pvt.Ltd.,Pune
5	Mr.Jay Bangar	Deputy Branch Manager,Axis Bank,Pune
6	Mr.Sanket Vaghchaure	Assistant Manager Purchase Department, Kalyani Thermal Processing ,Pune
7	Ms.Himani Sawant	Recruitment Consultant ,Huntsmen & Barons India Pvt.Ltd,Pune

EXPENSE STATEMENT

Sanctioned Amount: Rs. _2000/-

Table of Expenses :

Sr.no	Bill.no	Particulars	Qty	Rate	Amt
1	2402	Cellotape	15	25	375
		Sketchpen	25	20	500
		Scissors	21	10	210
		Fevicol	8	8	64
		Cutter	7	8	56
		Pencil	50	3.5	175
		Eraser	45	2.5	113
		Sharpner	9	2.5	23
		Feviquik	7	5	35
		Scale	50	2.5	125

2	4	A3 color print	10	20	200
3	733	Fevicol	4	5	20
		Feviquick	7	5	35
4	1616	color print	5	5	25
		net	1	15	15
		paint	1	10	10
5	3	Safety pin	5	5	25
				Total	2000

Event Co-ordinators:

1. Dr. Anamika Singh– SKNSSBM
2. Dr. Asita Ghewari – SKNSSBM

SINHGAD TECHNICAL EDUCATION SOCIETY

SPECTRUM 2015

"BRAND MANIAC"

18 January 2015

Participation Fee: per team Rs. 400/-

Registrations for the Event:

Sr. No.	STES Teams	Non STES Teams
Registered Teams	56	15
Reported Teams	41	15

Event Brief:

The event began sharp at 11.00 am in the presence of Our Director Dr. Rajashree Shinde and Faculty members of SKNSSBM. Two of our own alumni had been invited as Judges for the event. The students of graduation and post graduation from various institutes and the students of STES, Pune had participated enthusiastically in the event. Our Alumni judges also showed interest and came forward to conduct few rounds for the students. Participant teams and the audiences were well entertained by the fillers in between the rounds of event. Two participants from the audience got a chance to win the scholarship of Rs.10,000 each provided by the American Academy of Financial Management, Pune, who were the sponsorers of the event 'Brand Maniac'. The entire event went magnificently with the cooperation of all the faculty members as well as the student volunteers. The finalists felt very happy to share their feelings about the entire event and they appreciated STES for providing such a wonderful platform for them.

Actual execution

Round 1: Total 41 teams had participated in MCQ round. They had given 40 MCQs to answer in 40 minutes.

Round 2: The top 40 teams out of 41 were selected to participate in 'Elements to Edifice'. The teams were shown the elements and asked the name of the brand. Each team had to answer only two questions.

Round 3: The top 24 teams had been selected from 40 teams, to participate in this round. They had to answer only two questions from two sectors.

Round 4: The top 4 teams were selected for the final round. Teams were shown 2 videos and had to answer about the brand to which it is associated. Then they were given an Audio clipping to listen and answer to which brand it belongs. At the end they were given a risk for reward question to answer.

Finalist Teams:

Sr. No.	Institute Name	Participant Name
1	ATSS CBSCA, Chinchwad	Satish Sahu
		Sushant Mundhe
2	SCOE	Jayant Pawaskar
		Aditya Koushikya
3.	SIBAR	Karishma Nagpal
		Shikha Ruchandani
4	SCOS	Kirti Singh
		Perla Pravalika

Winner:

Sr. No.	Institute Name	Participant Name
1	ATSS CBSCA, Chinchwad	Satish Sahu
		Sushant Mundhe

Runner up:

Sr. No.	Institute Name	Participant Name
1	SCOE	Jayant Pawaskar, Aditya Koushikya
2	SCOS	Kirti Singh, Perla Pravalika.

External Judges :

Sr. No.	Name	Designation & Company
1	Mr. Deevyesh Pangal	Asst.Manager- Talent Mgt, Neeyamo Enterprise Solutions, Pune
2	Mr. Mohit Sharma	Product Marketing Manager, Bose corporation, Pune

Internal Judges :

Sr. No.	Name	Designation & Company
1	Dr. Krishna Sharma	Asst. Professor, SKNSSBM
2	Prof. Shambhaji Pawar	Asst. Professor, SKNSSBM

Alumni :

Sr. No.	Name	Designation & Company
1	Mr. Deevyesh Pangal	Asst.Manager- Talent Mgt, Neeyamo Enterprise Solutions, Pune
2	Mr. Mohit Sharma	Product Marketing Manager, Bose corporation, Pune

EXPENSE STATEMENT

Sanctioned Amount: Rs. 1000/-

Table of Expenses

EXPENSE STATEMENT

Sanctioned Amount: Rs. 1500/-

Table of Expenses

Sr. No	Particulars	Amount(Rs)
1	Color Papers, Sketch pens , etc.	500
2	Thermocol	225
3	Photo print	200
4	Tended sheet , Fevicol	160
5	Satin ribbon, letters	310
6	Cutter, Scissor	105
Total		**1500/-**

Event Co-ordinator:

3. Prof. Anamjka Singh – SKNSSBM, Ambegaon.

13.Identify the logo?