

7.1.13 Core Values

SKNSSBM pursues distinction in all of its undertakings: Developing Business Acumen, Research Events, and Services. Even considering the dynamism of Higher Education Institutions (HEIs), the core values of the Institute does not change. Institute seeks to inculcate fundamental values among its stakeholders and thus enunciate itself as distinct institution. The core values are enduring and the Institute operates on those principles.

- **Integrity:** SKNSSBM being professional Institute develops the Individuals to have professional and personal integrity. By imbibing these values individuals are shaped to have distinct values and thus they become responsible citizen and accountable professional.
- **Inventive Education:** Institute focuses on inventive education. It offers its education in practical, innovative and technology driven manner in order to maintain its pace to the business world.
- **Diversity and Creativity:** Institute believes in diversity and thus respects the independence and their diversity also it gives freedom to the individuals and allows them to blossom their creativity by seeking and respecting their opinions.
- **Global Competency:** Institute is committed to develop the individuals and shape them to face the global challenges. Since the world is becoming homogeneous individuals are molded to adapt and accept the global challenges.
- **Quest for Entrepreneurship:** Institute in pursuit of developing entrepreneurs aids the individuals to become successful entrepreneurs. It supports the individuals to develop the skills of entrepreneur to not only create employability for self but thousand others as well.
- **Contribution to the Development of Nation:** Individuals are shaped to have committed character and developed to be accountable professionals and responsible citizens which leads to contribute to the nation as these accountable professions contributes in developing nation's future.

