

## List of rare books and knowledge resources for library enrichment

Sr. No.	Acc. No.	Name of the Book	Name of the Publication	Name of the Authors	No. of Copies	Year of Publishing
1	667	HARVARD BUSINESS REVIEW ON MEASURING CORPORATE PERFORMANCE	HARVARD BUSINESS SCHOOL PRESS USA	HARVARD BUSINESS SCHOOL	1	2008
2	668	HARVARD BUSINESS REVIEW ON CORPORATE STRATEGY	HARVARD BUSINESS SCHOOL PRESS USA	HARVARD BUSINESS SCHOOL	1	1999
3	669	HARVARD BUSINESS REVIEW ON SALES & SELLING	HARVARD BUSINESS SCHOOL PRESS USA	HARVARD BUSINESS SCHOOL	1	2008
4	670	HARVARD BUSINESS REVIEW ON BREAKTHROUGH LEADERSHIP	HARVARD BUSINESS SCHOOL PRESS USA	HARVARD BUSINESS SCHOOL	1	2001
5	671	HARVARD BUSINESS REVIEW ON CRISIS MANAGEMENT	HARVARD BUSINESS SCHOOL PRESS USA	HARVARD BUSINESS SCHOOL	1	2000
6	672	HARVARD BUSINESS REVIEW ON MAKING SMARTER DECISIONS	HARVARD BUSINESS SCHOOL PRESS USA	HARVARD BUSINESS SCHOOL	1	2007
7	673	HARVARD BUSINESS REVIEW ON MANUFACTURING EXCELLENCE AT TOYOTA	HARVARD BUSINESS SCHOOL PRESS USA	HARVARD BUSINESS SCHOOL/HARVARD BUSINESS SCHOOL	1	2008
8	691	CLASSIC DRUCKER FROM THE PAGES OF HARVARD BUSINESS REVIEW	HARVARD BUSINESS SCHOOL PRESS USA	DRUCKER, PETER F.	1	2008
9	713	CASES IN ENTREPRENEURSHIP : THE VENTURE CREATION PROCESS	SAGE PUBLICATIONS INDIA. PVT. LTD. NEW DELHI	MORSE, ERIC A.	1	2009
10	714	CASES IN LEADERSHIP	SAGE PUBLICATIONS INDIA. PVT. LTD. NEW DELHI	ROWE, GLENN W.	1	2009
11	2613	CONCISE ATLAS OF THE WORLD	DORLING KINDERSLEY LONDON	DORLING KINDERSLEY	1	2011
12	5103	HARVARD BUSINESS REVIEW ON PROFITING FROM GREEN BUSINESS	HARVARD BUSINESS SCHOOL PRESS USA	HBS	1	2008
13	5220	THE CASE STUDY HAND BOOK: ELLET, WILLIAM.	HARVARD BUSINESS SCHOOL PRESS USA	ELLET,WILLIAM	1	2007
14	5240	HOW TO WRITE A MARKETING PLAN: WESTWOOD,JOHN.	KOGAN PAGE NEW DELHI	WESTWOOD,JOHN.	1	2013
15	5241	HOW TO WRITE A BUSINESS PLAN: FINCH, BRIAN.	KOGAN PAGE NEW DELHI	FINCH,BRIAN.	1	2013
16	5246	DEVELOP YOUR LEADERSHIP SKILLS: ADAIR,JOHN.	KOGAN PAGE NEW DELHI	ADAIR, JOHN	1	2013
17	5250	IIM AHMEDABAD BUSINESS BOOKS STRATEGIS FOR GROWTH: GHOSH ATANU.	RANDOM HOUSE INDIA NOIDA	GHOSH, ATANU.	1	2012

18	5448	THE MARKETING WHITE BOOK	ABP PUBLICATION NEW DELHI	BUSINESSWORLD	1	2013
19	5776	HBR'S 10 MUST READS ON MANAGING YOURSELF	HARVARD BUSINESS SCHOOL PRESS USA	HBR	1	2010
20	5777	HBR GUIDE TO MANAGING STRESS AT WORK	HARVARD BUSINESS SCHOOL PRESS USA	HBR	1	2014
21	5778	HBR'S 10 MUST READS ON MANAGING PEOPLE	HARVARD BUSINESS SCHOOL PRESS USA	HBR	1	2010
22	5779	HBR'S 10 MUST READS ON CHANGE MANAGEMENT	HARVARD BUSINESS SCHOOL PRESS USA	HBR	1	2011
23	5780	HBR'S 10 MUST READS ON MAKING SMART DECISIONS	HARVARD BUSINESS SCHOOL PRESS USA	HBR	1	2011
24	5781	HBR'S 10 MUST READS ON STRATEGY	HARVARD BUSINESS SCHOOL PRESS USA	HBR	1	2011
25	5783	HBR'S 10 MUST READS ON COMMUNICATION	HARVARD BUSINESS SCHOOL PRESS USA	HBR	1	2013
26	5784	HBR'S 10 MUST READS ON INNOVATION	HARVARD BUSINESS SCHOOL PRESS USA	HBR	1	21013