

S.K.N. Sinhgad School of Business Management, Ambegaon(Bk.), Pune -41

Academic Year 2016-17

MBA- I

Semester - I

Div - A

TIME	MON	TUE	WED	THU	FRI
09.00am - 09.50am	108-BC-LAB KS	102-EABD SG	106-BOM YB	103-LAB NS	103-LAB NS
09.50am - 10.40am	101-ABD PP	106-BOM YB	STP SECTORAL YK	STP SOFT SKILLS SP	107-MF DS
10.40am - 11.30am	104-BRM SRS	105-OB MD	COMP LAB	104-BRM SRS	STP - P1 PJ
11.30am - 11.40am	Short Break				
11.40am - 12.30pm	115-EADR AS	104-BRM SRS	105-OB MD	Guest Lecture	
12.30pm - 01.20pm	102-EABD SG	101-ABD PP	103-LAB NS	CS-I SRS	
01.20pm - 02.20pm	Lunch Break				
02.20pm - 03.10pm	105-OB MD	COMP LAB	106-BOM YB	101-ABD PP	108-BC-LAB KS
03.10pm - 04.00pm	STP-GD AS	107-MF DS	102-EABD SG	106-BOM YB	STP - APTI YB
04.00pm - 04.20pm	PEST				
04.20pm - 05.10pm	109-MSE PJ	103-LAB NS	104-BRM SRS	102-EABD SG	101-ABD PP
05.10pm - 06.00pm	HR-I NS	Counselling Mentor	109-MSE PJ	115-EADR AS	Remedial Class
Sub. code	Subject				
101	ABD Accounting for Business Decisions				
102	EABD Economic Analysis for				
103	LAB Legal Aspects of Business				
104	BRM Business Research Methods				
105	OB Organisational Behaviour				
106	BOM Basics of Marketing				
107	MF Management Fundamentals				
108	BC LAB Business Communication Lab				
109	MSE MS Excel & Advanced Excel Lab				
115	EA-DR Enterprise Analysis- Desk Research				
191	HRI Human Rights I				
192	CSI Cyber Security I				
Faculty	Faculty				
PP	Assi. Prof. Pradip Padhye				
SG	Assi. Prof. Sangita Gorde				
NS	Dr. Nutan Samdani				
SRS	Assi. Prof. Shalaka Sakhrakar				
MD	Assi. Prof. Manjula Dhutipala				
YB	Assi. Prof. Yatin Borki				
DS	Assi. Prof. Dipika Sonwadekar				
KS	Dr. Krishna Sharma				
PJ	Assi. Prof. Prajakt Joshi				
AS	Dr. Anamika Singh				
NS	Dr. Nutan Samdani				
SRS	Assi. Prof. Shalaka Sakhrakar				

Dr. Nutan Samdani
Class Coordinator

Dr. Rajashree Shinde
Director

S.K.N. Sinhgad School of Business Management, Ambegaon(Bk.), Pune -41

Academic Year 2016-17

TIME	MBA- II		Semester - III		Div - A (MKT)		FRI
	MON	TUE	WED	THU	FRI		
09.00am - 09.50am	302-EPM YK	302-EPM YK	315-MFS AB	301-SM KS	SOFT SKILL KS		
09.50am - 10.40am	303-SNVVM SP	301-SM KS	306-CB YB	302-EPM YK	303-SNVVM SP		
10.40am - 11.30am	301-SM KS	306-CB YB	301-SM KS	305-CMR KS	Foundation Course		
11.30am - 11.40am	Short Break						
11.40am - 12.30pm	STP-GD PJ	307-IMC AS	302-EPM YK	Guest Lecture			
12.30pm - 01.20pm	309-SBM YB	305-CMR KS	303-SNVVM SP	305-CMR KS			
01.20pm - 02.20pm	Long Break						
02.20pm - 03.10pm	STP-APTI SO	309-SBM YB	Foundation Course	312-CRM AS	312-CRM AS		
03.10pm - 04.00pm	305-CMR KS	315-MFS AB	307-IMC AS	STP-GD NS	COMP LAB		
04.00pm - 04.20pm	PEST						
04.20pm - 05.10pm	CS-III MP	STP-SECTORAL RW	STP-PI DS	303-SNVVM SP	SIP Project Guide		
05.10pm - 06.00pm	SIP Project Guide	Counseling Mentor	COMP LAB	315-MFS AB	SIP Project Guide		
Sub. code	Subject				Faculty		
301	Strategic Management				Dr. Krishna Sharma (KS)		
302	Enterprise Performance Management				Prof. Yogita Kadam (YK)		
303	Start up and New Venture				Prof. Sambhaji Pawar (SP)		
304	Summer Internship Project				Respective Guide		
305 MKT	Contemporary Marketing Research				Dr. Krishna Sharma (KS)		
306 MKT	Consumer Behaviour				Prof. Rahul Wagh (RW)		
307 MKT	Integrated Marketing Communication				Dr. Anamika Singh (AS)		
309 MKT	Strategic Brand Management				Prof. Yatin Bokil (YB)		
312 MKT	Customer Relationship Management				Dr. Anamika Singh (AS)		
315 MKT	Marketing of Financial Services				Prof. Arvind Burande (AB)		
	Cyber Security III				Prof. Manisha Phate (MP)		
	Soft Skills I				Dr. Krishna Sharma (KS)		

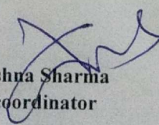
Prof. Arvind Burande
Class Coordinator

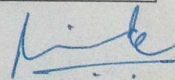
Dr. Rajashree Shinde
Director

S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT
TIME TABLE FOR ACADEMIC YEAR 2015-16
MBA II SEM III Div: A W.E.F. 08/08/2015

SPECIALIZATION : MARKETING

TIMING/DAY	MON	TUE	WED	THUR	FRI	SAT
9:00 - 10:00	SM KS	EPM YK	EPM YK	SM KS	EPM YK	SM KS
10:00 - 11:00	EPM YK	SM KS	SNVM RP	SNVM RP	SNVM RP	SNVM RP
11:00 - 11:15	SHORT BREAK					
11:15 - 12:15	CB RW	CS - III RP	SS-I MD	MFS AB	SS-I MD	Guest Lecture
12:15 - 1:15	CS - III RP	CB RW	CMR KS	CB RW	SBM AS	
1:15 - 2:15	LONG BREAK					
2:15 - 3:15	CB RW	CMR KS	SBM AS	IMC AS	CMR KS	CMR KS
3:15 - 4:15	IMC AS	CRM RW	Foundation Course	Counseling	MFS AB	Foundation Course
4:15 - 5:00	Foundation Course	Foundation Course	STP YB	STP-ACTIVITY PP	CRM RW	SIP
Subject Code	Subject Title		Faculty			
301	Strategic Management		SM	Dr.Krishna Sharma		
302	Entreprise Performance management		EPM	Prof. Yogita Kadam (YK)		
303	Start-Up and New Venture		SNVM	Prof. Roja Parasher (RP)		
304	Summer Internship Project		SIP			
305	Contemporary Marketing Research		CMR	Dr.Krishna Sharma		
306	Consumer Behaviour		CB	Prof. Rahul Wagh(RW)		
307	Integrated Marketing Communication		IMC	Prof. Anamika Singh (AS)		
309	Strategic Brand Management		SBM	Prof. Anamika Singh (AS)		
312	Customer Relationship Management		CRM	Prof. Rahul Wagh(RW)		
315	Marketing of financial Services		MFS	Prof. Arvind Burande (AB)		
HC	Cyber Security III		CS - III	Prof. Roja Parasher (RP)		
HC	Soft Skills (Skill)		SS-I	Prof. Manjula Dhulipala (MD)		
	Students Training Programme		STP	Respective Faculty		


Dr. Krishna Sharma
 Class coordinator


Dr. Rajashree Shinde
 Director

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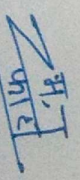
TIME TABLE FOR ACADEMIC YEAR 2015-16

W.F.F. 08/08/2015

MBA I		SEM I			Div: A		W.F.F. 08/08/2015	
	MON	TUE	WED	THUR	FRI	SAT		
9:00AM - 10:00AM	LAB SS	OB NS	CS-1 RP	ABD YK	EABD AB	ABD YK	EABD YK	
10:00AM - 11:00AM	BRM MP	LAB SS	EA-DR AM	OB NS	LAB SS	LAB SS	EABD AB	
11:00AM - 11:15AM				SHORT BREAK				
11:15AM - 12:15PM	BC LAB MD	BRM MP	OB NS	MSE DS	CS-1 RP		Guest Lecture	
12:15PM - 1:15PM	OB NS	ABD YK	ABD YK	BOM YB	BRM MP			
1:15PM - 2:15PM			LONG BREAK					
2:15PM - 3:15PM	EABD AB	BC LAB MD	BRM MP	LAB SS	BOM YB		EA-DR AM	
3:15PM - 4:15PM	BOM YB	MF KS	BOM YB	Counseling	MSE DS		Remedial Classes	
4:15PM - 5:00PM	STP-ACTIVITY SP	HR I SG	EABD AB	HR-1 SG	MF KS		Remedial Classes	

Subject code	Subject	Faculty
101	ABD	Assi.Prof. Yogita Kadam
102	EABD	Assi.Prof. Arvind Burande
103	LAB	Assi. Prof. Sanmath Shetty
104	BRM	Assi. Prof. Manisha Phate
105	OB	Assi. Prof. Nutan Samdani
106	BOM	Assi. Prof. Yatin Bokil
107	MF	Dr. Krishna Sharma
108	BC LAB	Assi. Prof. Manjula Dhulipala
109	MSE	Assi. Prof. Dipika Sonwadekar
115	EA-DR	Assi. Prof. Archana Mahamuni
	HR I	Assi. Prof. Sangita Gorde
	CSI	Assi. Prof. Roza Parashar

Assi. Prof. Manisha C. Phate
Class coordinator



Dr. Rajashree Shinde
Director

